



World Food Programme
Programme Alimentaire Mondial
Programa Mundial de Alimentos
برنامج الأغذية العالمي

SAVING
LIVES
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LIVES

23 April 2019

HQ19NF223- EOI Expression of Interest Delivery of a Mailing List Software

Background

Assisting 80 million people in around 80 countries each year, the World Food Programme (WFP) is the leading humanitarian organization fighting hunger worldwide, delivering food assistance in emergencies and working with communities to improve nutrition and build resilience.

With more than 13,000 employees geographically dispersed, as well as partners partners working on the WFP's mandate even from remote locations, our Organization is soliciting expressions of interest from qualified companies with expertise in Mailing List Software, which will be used to disseminate email material to different audiences. Participants should meet the following criteria:

- Have a previous, proven track record in the delivery of Mailing List Software. Include examples of the work done with other Organizations/Companies;
- Have specialised staff able to follow WFP during the delivery of this project, as well as to customise the software upon request.

Response

In order to participate in the pre-selection exercise, companies are required to provide the following:

- Confirmation of interest in being considered for the delivery of the above item;
- Samples of work done with other Organizations/Companies with 5,000 staff or above (max 3 pages);
- Company description and brief summary of experience in the required business (max 1 page);
- Samples of the customisations possible with the tool being proposed (max 2 pages);
- No financial proposal is required at this stage.

Upon receipt of a positive response, WFP may proceed with the next steps to engage a vendor.

If your company is interested in partaking in this initiative, please provide the information requested to the following email address:

hq.tenders@wfp.org

Only companies that submit complete responses will be considered for the next phase of the process.

The deadline for response to this Expression of Interest is:

2 May 2019, 16:00 hrs CET (Rome, Italy Time Zone)

Should you have any questions please do not hesitate to contact us at hq.tenders@wfp.org.

Sincerely,

Mr. Francesco Giusso
Chief, Goods and Services Procurement Branch
UN World Food Programme