

RFPS-NYH-2016-502406 "Develop and Build a Global Public Action and Engagement Initiative to support the Education of Syrian Refugee Children"

QUESTIONS AND ANSWERS

- 1. Which are the target markets for partnership, outreach engagement and beneficiaries. For instance we are based in Afghanistan, should we target only Afghans for outreach programs including all digital communications, campaigns etc and should the beneficiaries of this campaign be Afghan children suffering crisis in Afghanistan and Afghan children currently taking refuge in other countries?**
The campaign should be global in reach with a focus on influencing perceptions in refugee host countries.
- 2. I could not find period of performance. How long is this going to continue for? We have to prepare budget accordingly**
One year – until 31 December 2017
- 3. I read you want 300 Million people positively engaged across the globe from this campaign result. Are you going to choose only one Organization to do this or you will choose organizations to deliver this project across the globe or within our region/country. It is not clear to me, please explain further.**
We would like to choose only one organization to spearhead the global campaign.
- 4. Is this going to be for only Syrian refugee children crisis or can we campaign for displaced children residing in Afghanistan and Afghanistan children currently displaced in refugee camps outside Afghanistan.**
The campaign can also encompass refugee and IDP Afghani children.
- 5. What is the maximum budget for One Organization and for Afghanistan.**
Due to the nature of the bidding process we cannot reveal this information.
- 6. Is it only for Syrian Children or also for Afghanistan. Please confirm?**
It includes all refugee children. Not just Syrian.
- 7. Do you accept proposals from NGOs? Do you accept proposals from research teams affiliated with public or private universities?**
We accept proposals from any institution.