

**UNHCR**United Nations High Commissioner for Refugees
Haut Commissariat des Nations Unies pour les réfugiésDATE: 10th March 2025

REQUEST FOR EXPRESSION OF INTEREST: No. EOI/PSP/CHINA/2025/001

FOR THE PROVISION OF

**PHILANTHROPIST PROSPECT RESEARCH SERVICES FOR
UNHCR PRIVATE SECTOR PARTNERSHIPS IN CHINA**CLOSING DATE AND TIME: 28th March 2025 23:59 UTC+8hrs Beijing time zone

The Office of the United Nations High Commissioner for Refugees (UNHCR), established on December 14, 1950, by the United Nations General Assembly, is the world's leading organization dedicated to saving lives, protecting rights and building a better future for refugees. Today, UNHCR is one of the world's principal humanitarian agencies. Their staffs of more than 18,000 personnel are helping more than 103 million people in 137 countries. For more information, please see www.unhcr.org.

1. REQUIREMENTS

Private Sector Partnerships (PSP) service: UNHCR is almost entirely funded by voluntary contributions from governments and private donors. In 2024, voluntary contributions to UNHCR from individuals and the private sector reached \$724 million, constituting 15% of UNHCR's overall income. As part of a wider fundraising team, the primary role of UNHCR PSP China colleagues is to seek various forms of support from Private Partnerships and Philanthropy (PPH) and Individual Giving (IG) donors: securing funding for UNHCR programmes will be considered a priority, but the work also includes leveraging the capacities of these partnerships beyond funding, in order to build long-lasting holistic partnerships bringing various forms of support to UNHCR and to displaced population, such as advocacy, visibility, expertise, innovation and public engagement. Since the start of the operation, PSP China has been showing a record-breaking growth in its number of committed donors and fundraising income revenue.

In recent decade, Chinese private sector's outward investment is tremendous. Chinese private companies including Anta Group, LONGi, Transsion, Tencent, Xiaomi Foundation, Infinity; foundation partners including China Charity Federation and Chinese Red Cross Foundation to support UNHCR operations and the education programme globally. As the Paris 2024 Olympic Games and the Olympic Refugee Team competing has generated a lot of discussion and empathy in China toward refugees, PSP China sees the opportunity to gear up the efforts to engage with Chinese philanthropists while stewarding the current partnerships. However, PSP China has little experience of working with philanthropists in house.

Considering UNHCR's core mandate and its global strategies, UNHCR PSP China unit aims to, through this consulting service, map out the most relevant Ultra High-net-worth individuals (UHNWIs) and philanthropists that have priorities and interests well aligned with UNHCR, and develop relatively mature partnership proposals with several for implementation.

This REOI will be used to prequalify companies to be invited for the forthcoming formal method of solicitation to support PSP China to insert UNHCR into the HNWI landscape and to increase our visibility in China. Please fill in and sign the Technical Response Form (Annex B) for your submission.

2. EOI Submission

Submissions should be sent to Rachel Bagnall bagnall@unhcr.org

Thank you for your kind attention.

Lars Sommerlund
Senior Supply Coordinator
UNHCR Regional Bureau for Asia and the Pacific