



United Nations  
Educational, Scientific and  
Cultural Organization

**FORM AM 10-7:**

**Procurement Notice/Advertisement  
Open International Competition (OIC)**

**Country of Destination:** *Jordan*

**Reference Number:** *JOR/RFP/24/04*

**Description:** *For developing an Integrated Territorial Master Plan (ITMP) for Petra and updating an Integrated Management Plan (IMP)*

**Deadline for Submission of electronic proposals:** *3 December 2024 at 16:00 hour (Amman local time)*

**Posting Date:** *12 November 2024*

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United Nations Educational, Science and Cultural Organization (UNESCO) hereby invite qualified companies to submit electronic proposals as follows:

The assignment falls in the framework of the project “Local Communities and Sustainable Tourism in Petra and Wadi Rum”, financed by the Government of Italy (AICS). Its primary objectives are:

- **To develop an Integrated Territorial Master Plan (ITMP) for Petra** required to facilitate sustainable economic, social and environmental development, and based on a detailed assessment of the cultural and natural assets of the property and its surroundings, and the social and economic needs of the resident and tourism communities,
- **To update the Integrated Management Plan (IMP) developed by UNESCO in 2019** to include in the document a strategy for the participation of local communities in the management of the site.

The assignment involves an in-depth research and literary review, examining initiatives undertaken by local authorities since the IMP's publication in 2019, as well as current projects at PAP and other pertinent documents. The service provider will work closely with national and local authorities to ensure a thorough understanding of all elements essential to developing a new Integrated Tourism Management Plan (ITMP) for Petra.

Key activities will include proposing a methodological and technical approach that actively engages the local community in the management of Petra, ensuring their voices and needs are incorporated into the planning process. The provider will also identify specific studies required and recommend qualified international or local experts to assist national and local authorities on relevant topics. Additionally, the project will facilitate coordination among relevant stakeholders—including UNESCO, the Department of Antiquities (DoA), the Petra Development and Tourism Regional Authority (PDTRA), and Petra Archaeological Park (PAP)—ensuring constant communication and regular consultation throughout the update process. The final output will be the developed ITMP and the updated Integrated Management Plan, fostering sustainable tourism while enhancing community involvement in the stewardship of their cultural heritage.

The purpose of this notice is to provide general information on the requirements for the procurement process and to inform interested suppliers how to obtain a copy of the Solicitation Documents.

Interested companies who wish to participate in the OIC must request for a complete set of Solicitation Documents, available free of charge, from UNESCO contact person at the address shown below.

The electronic proposals must be delivered to the UNESCO Amman Office  
e-mail address: [bidding.amn@unesco.org](mailto:bidding.amn@unesco.org) on or before **3 December 2024 at 16:00 hours**, in strict compliance with the instructions as stipulated in the Solicitation Documents.

UNESCO reserves the right to amend the documents at any time during the solicitation process. Any amendments or clarifications will be communicated directly to all Bidders who have requested for a complete set of solicitation documents and officially confirmed their intention to submit a sealed tender. No remuneration will be made to companies for preparation and submission of their tenders.

**UNESCO Contact Information:**

UNESCO Jordan Office

Attn: Procurement & Contracting Unit - UNESCO Jordan Office

E-mail: [amman.proc@unesco.org](mailto:amman.proc@unesco.org)