**APPLICATION FORM**

**GLOBAL MEDIA DEFENCE FUND**

**THEMATIC CALL FOR PARTNERSHIPS:**

**DEFENDING ENVIRONMENTAL JOURNALISM**

**Before filling out this Application Form**, please refer to the Base Document and the Terms of Reference of this Call for Partnerships (Annex 1).

All candidate organizations, without exception, must submit their partnership proposals via email to [gmdf@unesco.org](mailto:gmdf@unesco.org). Only one proposal per organization is allowed.

This Application Form is structured in three main sections:

1. The Basic Information section, where you will be required to identify your organization and the secondary partner(s), if any;
2. The Project Information section;
3. The Declaration section.

Every section of the Application Form must be completed in full.

Please make sure the information you provide is clear, precise, and jargon-free, and that it responds to what is required under each section.

This Application Form must be signed by your organization’s authorized representative and submitted in a readable format (Word or PDF only).

**The deadline for submitting partnership proposals is Friday 18 October 2024 at 23:59 (GMT+2).**

Please make sure you have filled out and/or attached all required forms and supporting documents in due form before submitting your proposal.

**Section 1: BASIC INFORMATION**

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| 1.1 Identification of the Candidate Organization(s) | |
| * + 1. Candidate Organization or Lead Applicant, in case of a joint proposal | |
| Organization Name  *Insert the full legal name of your organization, exactly as it appears on the act of incorporation or registration certificate.* | Click or tap here to enter text. |
| Base Country  *Indicate the country where your organization is legally registered, and from which your organization runs most of their operations.* | Click or tap here to enter text. |
| Scope of Activities  *Indicate where most of your organization’s activities are targeted.* | Local *(the organization’s main activities are centered around local communities in its country of origin)*  National *(the organization’s main activities take place at country level)*  Regional *(the organization’s main activities take place in different countries that belong to the same region)*  Global *(the organization’s main activities take place in different countries that do not belong to the same region)* |
| Contact Information  *Indicate the name, position and contact information of the focal point for the proposal.* | **Name:** Click or tap here to enter text.  **Title:** Click or tap here to enter text.  **Email Address:** Click or tap here to enter text.  **Phone Number:**Click or tap here to enter text. |
| Website and Social Media  *Please provide the URLs to your organization’s website and social media accounts. Indicate “N/A” for those that are not applicable.* | **Website:** Click or tap here to enter text.  **X (formerly Twitter):** Click or tap here to enter text.  **LinkedIn:** Click or tap here to enter text.  **Facebook:** Click or tap here to enter text.  **Other:**Click or tap here to enter text. |
| * + 1. Secondary Partner(s) (only in case of a joint proposal – remove if not applicable) | |
| Organization Name  *Insert the full legal name of the secondary partner organization, exactly as it appears on the act of incorporation or registration certificate.* | Click or tap here to enter text. |
| Base Country  *Indicate the country where the secondary partner organization is legally registered, and from which the organization runs most of their operations.* | Click or tap here to enter text. |
| Scope of Activities  *Indicate where most of the secondary partner’s activities are targeted.* | Local *(the secondary partner’s main activities are centered around local communities in its country of origin)*  National *(the secondary partner’s main activities take place at country level)*  Regional *(the secondary partner’s main activities take place in different countries that belong to the same region)*  Global *(the secondary partner’s main activities take place in different countries that do not belong to the same region)* |
| Contact Information  *Indicate the name, position and contact information of the focal point for the secondary partner.* | **Name:** Click or tap here to enter text.  **Title:** Click or tap here to enter text.  **Email Address:** Click or tap here to enter text.  **Phone Number:**Click or tap here to enter text. |
| Website and Social Media  *Please provide the URLs to the secondary partner’s website and social media accounts. Indicate “N/A” for those that are not applicable.* | **Website:** Click or tap here to enter text.  **X (formerly Twitter):** Click or tap here to enter text.  **LinkedIn:** Click or tap here to enter text.  **Facebook:** Click or tap here to enter text.  **Other:**Click or tap here to enter text. |

**Section 2: PROJECT INFORMATION**

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| 2.1 Project Overview | |
| 2.1.1 Project Title  *An ideal project title should describe what your project sets to accomplish in one short, attractive sentence.* | Click or tap here to enter text. |
| 2.1.2 Project Scope  *Indicate the areas, country(ies) or (sub)regions targeted by the proposed action. If the project has a global and/or regional scope, please list the countries that will be targeted by the action.* | Click or tap here to enter text. |
| 2.1.3 GMDF Output(s) advanced by the Project  *Only select the GMDF Output(s) that your project is expected to directly help advance (see the Terms of Reference of the Call for Partnerships (Annex 1) for more details), in line with the thematic focus of this Call.* | **Output 2:** Reinforcing the operationalization of national safety mechanisms and peer support networks to ensure environmental journalists’ rapid access to legal assistance, bolster their defense and enhance their safety, taking into account the gendered nature of the threats against them.  **Output 3:** Supporting investigative journalism that contributes to reduced impunity for crimes against environmental journalists by holding the justice system accountable and by pursuing investigative work that risks being censored when these journalists are attacked, imprisoned, or murdered; and enhances the safety of those conducting this line of work.  **Output 4:** Enhancing structures for fostering strategic litigation in order to protect national and regional environments where the legal frameworks are conducive to independent, free, and plural media ecosystems, with a focus on the defense of environmental journalism. |
| 2.1.4 Project Summary  *Highlight the most important aspects and the overall rationale for your proposal: Why (the problem the project is trying to solve); How (the project approach to solving the problem); and What (what goal do you want to reach at the end of the project, which will bring a solution to the problem).*  *Show evidence (examples and data) to justify the value added of the action vis-à-vis other similar projects, and why your organization (and the secondary partner(s), if applicable) is(are) well placed to tackle this(these) issue(s).*  *(300 words maximum)* | Click or tap here to enter text. |
| 2.1.5 Intervention Type  *Select the most relevant qualification(s) only[[1]](#footnote-1).* | 1 Legal Assistance  2 Creation of Legal Units  3 Creation of Professional Networks  4 Journalistic Investigations  5 Research  6 Strategic Litigation  7 Capacity Building  8 Creation of Alert/Monitoring Mechanisms  9 Tool or Resource Creation  10 Advocacy and Awareness Raising |
| 2.1.6 Project Duration  *Indicate the proposed duration of the project in months (6 months minimum, 18 months maximum), as well as the proposed start and completion dates[[2]](#footnote-2).* | Click or tap here to enter text. |
| 2.1.7 Total Funding Requested (USD $)  *State the amount of funding requested under the Global Media Defence Fund. The GMDF may fund up to 95% of the total budget of the project, as implementation partners are expected to make a contribution equivalent to at least 5% of the total project budget.* | Click or tap here to enter text. |

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| 2.2 Project Description | |
| 2.2.1 Project Impact  *The impact refers to the long-term effect or higher-level strategic goal (e.g. a safer environment for reporters to undertake their work related to the coverage of environmental issues) to which the project is expected to directly contribute.*  *(100 words maximum)* | Click or tap here to enter text. |
| 2.2.2 Project Objective(s)  *The project objective(s) are the expected short- and medium-term results of the project. They should define what the project aims to achieve, in line with the problem the project intends to address, and must be S.M.A.R.T. (Specific, Measurable, Achievable, Relevant and Time-bound), in alignment with the GMDF Outputs covered by this Call and the Call’s thematic focus (defending environmental journalism).* | **Objective 1:** Click or tap here to enter text.  **Objective 2 (remove if not applicable):** Click or tap here to enter text.  **Objective 3 (remove if not applicable):** Click or tap here to enter text. |
| 2.2.3 Project Output(s)  *Outputs are the results achieved immediately after the implementation of the project activities, or the tangible/intangible products that result from the implementation of the activities (e.g. new knowledge and skills acquired by workshop participants), and which are relevant to the achievement of the objectives.* | **Output 1:** Click or tap here to enter text.  **Output 2 (remove if not applicable):** Click or tap here to enter text.  **Output 3 (remove if not applicable):** Click or tap here to enter text. |
| 2.2.4 Project Activities  *Activities are the actions taken or work performed through which inputs are mobilized to attain the project objective(s).* | **Activity 1:** Click or tap here to enter text.  **Activity 2 (remove if not applicable):** Click or tap here to enter text.  **Activity 3 (remove if not applicable):** Click or tap here to enter text. |
| 2.2.5 Project Beneficiaries  *Identify the direct beneficiaries of the project (the specific individuals, groups or organizations in whose benefit the project will be undertaken). Indicate:*  *- The target number of beneficiaries per beneficiary type (e.g. “At least 10 environmental journalists, of which at least 5 will be women, will receive legal assistance under the project (Activity 1)”);*  *- Whether your organization and/or the secondary partner(s) (if applicable) have worked with these or similar stakeholders before, and how; and*  *- Whether the direct beneficiaries of the project include women and/or people of other gender identities, and in which percentage.* | Click or tap here to enter text. |
| 2.2.6 Gender Mainstreaming  *Explain how gender will be mainstreamed throughout the development and implementation of the action (see “Gender Equality” under “Basic Requirements” in the Terms of Reference of the Call for Partnerships for more details on the gender equality requirements of the Call). Indicate whether the specific needs of women and beneficiaries of other gender identities have been identified (indicating which are the needs that have been identified), how the project will attend to the specific risks faced by women journalists and media professionals of other gender identities in the conduct of their work, and how data will be collected and analyzed in a gender-disaggregated manner as part of the implementation of the project activities.*  *(300 words maximum)* | Click or tap here to enter text. |
| 2.2.7 Project Sustainability  *Sustainability refers to the extent to which any of the results or benefits of the project will continue beyond the closure of the period funded by the GMDF, and to maximize its results. Indicate how the project’s core activities and/or outputs, as well as its impact, will be sustained after the end of the project.*  *(200 words maximum)* | Click or tap here to enter text. |
| 2.2.8 UNESCO Resources  *If applicable, indicate which UNESCO resources and publications will be used under the project, and how.*  *(100 words maximum)* | Click or tap here to enter text. |

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| 2.3 Project Implementation | | |
| 2.3.1 SWOT Analysis: Strengths, Weaknesses, Opportunities, Threats  *Briefly provide background information to describe the context for the implementation of the project, and how the identified Strengths, Weaknesses, Opportunities and Threats could impact the attainment of the objectives.* | **Strengths:**  Click or tap here to enter text. | **Weaknesses:**  Click or tap here to enter text. |
| **Opportunities:**  Click or tap here to enter text. | **Threats:**  Click or tap here to enter text. |
| 2.3.2 Preliminary Work Plan  *Provide a time-bound work plan for the implementation of the project activities, indicating the key actions/steps identified for each activity.* | | |
| |  |  |  | | --- | --- | --- | | **Objective 1:** | | | | **Activities** | **Key Actions/Steps** | **Timeline (Month X – Month Y)** | | Activity 1 |  |  | | Activity 2 (remove if not applicable) |  |  | | Activity 3 (remove if not applicable) |  |  |  |  |  |  | | --- | --- | --- | | **Objective 2 (remove if not applicable):** | | | | **Activities** | **Key Actions/Steps** | **Timeline (Month X – Month Y)** | | Activity 1 |  |  | | Activity 2 (remove if not applicable) |  |  | | Activity 3 (remove if not applicable) |  |  |  |  |  |  | | --- | --- | --- | | **Objective 3 (remove if not applicable):** | | | | **Activities** | **Key Actions/Steps** | **Timeline (Month X – Month Y)** | | Activity 1 |  |  | | Activity 2 (remove if not applicable) |  |  | | Activity 3 (remove if not applicable) |  |  | | | |
| 2.3.3 Monitoring  *Monitoring refers to the continuous assessment of the progress of the project on the basis of (quantitative and qualitative) data collection and analysis. Fill out the Monitoring Results Framework below in accordance with the objectives, activities, baselines, and targets identified for this project in order to show how you will measure the project’s progress towards the achievement of it(s) objective(s).* | | |

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| Objective 1: Click or tap here to enter text. | | | |
| Performance Indicators (PI)[[3]](#footnote-3) | **Baseline** | **Target (T)** | **Source and Means of Verification (M)** |
|  |  | T1: | M1: |
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| Objective 2 (remove if not applicable): Click or tap here to enter text. | | | |
| Performance Indicators (PI) | **Baseline** | **Target (T)** | **Source and Means of Verification (M)** |
|  |  | T1: | M1: |
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| Objective 3 (remove if not applicable): Click or tap here to enter text. | | | |
| Performance Indicators (PI) | **Baseline** | **Target (T)** | **Source and Means of Verification (M)** |
|  |  | T1: | M1: |
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| 2.3.3 Evaluation  *Indicate whether an evaluation is (or not) foreseen for this project. If yes, please indicate whether there will be both an interim and final evaluation (or just a final evaluation), and whether the project evaluation will be part of a broader evaluation.*  *(100 words maximum)* |  |

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| 2.4 Project Management | |
| 2.4.1 Project Personnel  *Specify whether you will resort to in-house expertise or if a recruitment process will be required, and identify the staff (title/position) that will be directly involved in the implementation of the project.*  *(100 words maximum)* | Click or tap here to enter text. |
| 2.4.2 Promoting Gender Equality and the empowerment of women and people of other identities  *Will your organization ensure that women and people of other gender identities make up a significant portion of the project personnel? If yes, how? If not, why? Make sure to indicate the percentage of women and people of other gender identities involved in the design and management of the project, as well as the percentage of women and people of other gender identities involved in key decision-making concerning this project.*  *(300 words maximum)* | Click or tap here to enter text. |

**Section 3: DECLARATION**

I, the undersigned, authorized to represent the candidate organization (or lead applicant, as appropriate), hereby certify that:

* The information contained in this Application Form is accurate;
* The candidate organization’s purposes, function and operation are not-for-profit in character;
* The candidate organization (nor the secondary partner, where appropriate) does not appear on the Consolidated United Nations Security Council Sanctions List, nor on the United Nations Global Marketplace vendor ineligibility list;
* I understand and accept that the partnership proposal (including the relevant forms and supporting documents) will serve as the basis for a future due diligence and contracting process, in the event of preselection;
* I understand and accept that, in the event of preselection, UNESCO may require the streamlining of certain aspects of the partnership proposal (such as the project activities and budget), in order to ensure their alignment with the relevant GMDF Outputs, this Call’s thematic focus, and value for money;
* I have the capacity to sign and submit this proposal on behalf of the candidate organization.

**Name and Title**

Click or tap here to enter text.

**Candidate Organization Name**

Click or tap here to enter text.

**Place and Date of Signature**

Click or tap here to enter text.

**Signature of Authorized Representative and Stamp/Organization Logo**

1. Advocacy and awareness-raising activities do not constitute a priority under the GMDF, but may (only) be supported as complementary activities to the main action or as part of a project’s communication and visibility strategy. [↑](#footnote-ref-1)
2. Please refer to the indicative timeline provided in the Terms of Reference of the Call for Partnerships. [↑](#footnote-ref-2)
3. **Baseline:** Describes the status quo before project implementation starts. Establishing a starting point for your action will enable you to assess whether the project is moving in the right direction (towards the achievement of the project objectives).

   **Performance Indicators:** Quantitative or qualitative metrics of the progress towards the achievement of the project objectives. Based on quantitative data (number, percentage…) and/or qualitative data (facts, knowledge…), they will give you evidence about whether a certain result has been attained. They must be precise or well defined (not ambiguous), reliable (yielding consistent results), valid (measuring what they intend to measure), practicable (in terms of cost or process constraints), and easy to measure.

   **Targets:** Show what is achievable over the agreed lifecycle and, therefore, they are generally set for the closing stages of the project. They should be as realistic as possible, taking into account context, external influences and assumptions. Where possible, targets should be disaggregated.

   **Source and Means of Verification**: Means of objectively assessing whether or not targets have been attained. These sources can be external to the project (e.g. third-party reports focusing on related issues) or part of the project’s monitoring and evaluation (e.g. survey results, the findings of focus group discussions, transcripts of key informant interviews, self-assessment questionnaires, etc.). [↑](#footnote-ref-3)