

RFP/24/012/RBAP/PSP					
Pre-selection / mandatory to fulfil with this criteria			BIDDER		
Eligibility to do business: (1) your company registration certificate and (2) the dully fill out vendor registration form (Annex C) to be sent; in case the company is an approved service provider to UNHCR, i.e., have valid vendor profile and has received purchase orders before, there is no need to submit the certificate and vendor registration form, unless there is any change to process.			(select)		
PCI - DSS compliance to protect cardholder data; ONE of the following options is to be selected			(select)		
Option 1 Availability of PCI DSS Compliance certificate2: Level 1, requiring a report on compliance (ROC) and requires an Attestation of Compliance (AOC)					
Option 2 Availability of PCI DSS Compliance certificate Level 2, 3 or 4: requiring a self-assessment questionnaire (SAQ)					
Option 3 On-going process to adopt such protocol to be completed withing 1 year of submission date					
Security certification : ONE of the following options is to be selected			(select)		
Option 1 Availability of ISO 27001 certification					
Option 2 Availability of any other relevant security certifications, including the scope of the certification and the certifying body					
Option 3 On-going process to adopt such protocol to be completed withing 1 year of submission date					
ALL CRITERIA MET			(select)		
Comment from rater					
CRITERIA	Max Score Obtainable	Rating Scale	Rating	Score	Evaluator`s notes
Campaign services Provide details and evidence on how your company will provide the services listed under section 2.1. Your proposal must be tailored as per service need listed under section 2.1 to prove compliance. General company profile will not be accepted. The scores will be allocated based on the clarity and evidence provided as best value for money service for UNHCR PSP.	35	5 =There is a clear evidence of the added value of their expertise to UNHCR. The proposed services is in line with UNHCR expectations with a clear outline how to achieve the proposed objectives. The provided information fully meets UNHCR standards and expectations. The bidders samples have excellent quality and clearly outline how to increase the volume and value of online donations, generate more qualified leads and leverage UNHCR brand awareness. 3 = The proposal is of acceptable quality in terms of providing crowdfunding platform services. The proposed services largely meets UNHCR standards and expectations. The project samples have good/satisfactory quality. 1 = The proposal is poor in this aspect. There is no evidence of the added value of their expertise to UNHCR. The provided reports do not meet UNHCR standards and expectations. The samples have poor quality. 0 = No information submitted	[-]	#VALUE!	
Transaction Security Measures Please provide documentation/information of your company cybersecurity measures, including but not limited to firewalls, intrusion detection systems, and regular security audits; confirm that your proposed platform has implemented measures for detecting and responding to fraud or any other unauthorized transactions. The scores will be allocated based on the clarity and evidence provided as best security for UNHCR PSP.	15	5 =There is a clear evidence of that the company has excellent understanding and experience with cybersecurity measures. The proposed digital media buying services is in line with UNHCR expectations with a clear outline how to achieve the proposed targets. The provided information fully meet UNHCR standards and expectations. The bidders samples have excellent quality. 3 = The proposal is of acceptable quality in terms of providing cybersecurity measures. The proposed services largely meets UNHCR standards and expectations. The project samples have good/satisfactory quality. 1 = The proposal is poor in this aspect. There is no evidence of the added value of their expertise to UNHCR. The provided infomation do not meet UNHCR standards and expectations. The samples have poor quality. 0 = No samples submitted	[-]	#VALUE!	
Reporting and analysis Provide evidence on reporting and analysis capabilities as per section 2.2. Your proposal must be tailored as per service need listed under section 2.2 to prove compliance. General company profile will not be accepted. Please submit at least one (1) weekly campaign result report. The scores will be allocated based on the clarity and evidence provided as best value for money service for UNHCR PSP.	15	5 =There is clear evidence of the added value of their expertise to UNHCR with availaibility of reporting and analysis to track different campaign results. The proposed strategy for reporting and analysis is in line with UNHCR expectations. The provided proposal fully meet UNHCR standards and expectations. The samples of weekly campaign results have excellent quality. 3 = The proposal is acceptable in terms of operation management. The proposed strategy for media buying, implementation, management and reporting largely meets UNHCR standards and expectations. The samples have good/satisfactory quality. 1 = The proposal is poor in this aspect. There is no evidence of the added value of their expertise to UNHCR. The provided reports do not meet UNHCR standards and expectations. The samples have poor quality. 0 = No samples submitted	[-]	#VALUE!	
Account Management Please provide information on the experience of the dedicated account manager assigned to UHCR to ensure the best possible customer support service. Please described your account management support, emphasizing security practices, for immediate response to any security concerns or breaches.	5	5= Account Manager has average 6 or more years experience and demonstrate expertise in the area. 3= Account Manager has average 3 to 5 years experience and demonstrate expertise in the area. 1= Account Manager has average 0 to 2 years experience and demonstrate expertise in the area.. 0= No info submitted	[-]	#VALUE!	
TOTAL SCORES				#VALUE!	
COMPLIANT (42/70)				#VALUE!	