**RFP 9173929 - Conduct Design, Pre-testing and Validation of the Maiden Mother and Child Health Handbook for National Dissemination.**

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| **S/N** | **Questions** | **Answers** |
| **1** | Shall we propose just the creation of the visual identity of the book, or we could include a creative concept as well that could be adapted for other materials if needed? | Focus on creation of the visual identity of the book. |
| **2** | Is there any estimation of how many pages the end book could have? | 15-20 pages |
| **3** | What does the Ethical Protocol mean exactly? It is supposed to be submitted to the Ethical Committee, yet in our process this could represent the testing methodology and plan, could you please clarify? | Should be submitted to the ethical committee and includes testing methodology and plan |
| **4** | For the dissemination, shall we include the design of the other materials to support the implementation of the new book or we should just limited to the plan preposition? | Limit your response to the plan preposition. |
| **5** | The content and copywriting of the text will be provided by who? From our experience, this type of material needs to adapt from a technical language to a more user-friendly and catchy language, shall we include in our proposal the copywriting of the texts? | This is Part of the scope of work for the consultancy |
| **6** | Also, it is referred the book needs to be adapted to different local languages, how many? Would the UNICEF team or any other stakeholder provide this support or does our proposal needs to include the translations? | Translated to the 3 main Nigerian languages. This is the responsibility of the selected firm to work with local partners to achieve this |
| **7** | Regarding the style for the book, just to confirm all the visual content would be illustrations, right? Will you also provide some photos? | Guidance illustrations will be provided |
| **8** | In the pre-testing and validation part in the TOR, it is mentioned that it is intended to apply ICT to MCH HB: *“‘The digital MCH HB should be user-friendly for low educated people and visual defect. It is expected to integrate the information of MCH HB and the digital MCH HB services by utilizing ICT. “*‘- we would like to understand if the scope of work includes the development and design of a digital MCH HB? If yes, it is not included in point 9) *Deliverables, timelines and payment schedule.* Could you please clarify? | This is for the future. This consultancy is focused on paper-based tool |
| **9** | The training curriculum is intended to behold with people who will conduct the pre-testing or partners and stakeholders? What would be its purpose? | Will be discussed during inception phase |
| **10** | Timeline-wise, can we propose an adapted timeline suitable to the process we use to apply to this type of project? We identified that the days allocated to each activity is very short and would like to understand if it is something open to suggestions. | Will be discussed during inception phase |
| **11** | Legal-wise, can we apply directly as a project lead even if we don’t have a legal firm in Nigeria? Or do we need to have our research partner apply to the project? | You can apply directly as a project lead. |