

LRPS-2022-9173116 WASH 7 animated videos

Clarifications to Questions from Bidders

Part 3 - 28/02/2022

No	Reference	Question from Bidders	Clarification from UNICEF
1	Annex B: Term of Reference (TOR) 3. Description of assignment	Can all the videos use the same voiceover or does each voiceover need to have a different voiceover?	This will be decided based on discussion.
2	Annex B: Term of Reference (TOR) 3. Description of assignment	Are there any voiceover requirements - i.e. female vs. male, from the global south, from the EAPO region?	In previous work, UNICEF used mixed voice from male and female. Detailed requirements will be discussed during the kick off meeting.
3	Annex B: Term of Reference (TOR) 3. Description of assignment	Are any of the voiceovers for the two youth-oriented videos expected to be kid or youth voiceovers?	UNICEF doesn't expect any kid or youth voiceovers.
4	Annex B: Term of Reference (TOR) 3. Description of assignment	Are UNICEF expecting completely unique music for each video or could the same soundtrack be repeated?	Each video should have different background music; UNICEF requests the selected bidder for few options and chooses one.
5	Annex B: Term of Reference (TOR) 3. Description of assignment	Are UNICEF expecting animated characters in all of the videos or specifically the two youth-oriented videos?	This will be depending on the storyline; UNICEF hasn't yet decided the animated characters.
6	Annex B: Term of Reference (TOR) 3. Description of assignment	Can the five videos for professionals all have the same visual and illustration style? Or does each video need to have a different visual style?	UNICEF hasn't yet decided; technical details will be discussed later.
7	Annex B: Term of Reference (TOR) 3. Description of assignment	Can the two videos for youth both have the same visual and illustration style? Or does each video need to have a different visual style?	This will be decided based on discussion.
8	Annex B: Term of Reference (TOR) 3. Description of assignment	Is there any requirement to follow any pre-existing visual styles from previous WASH videos for visual cohesion?	There is no set requirement.
9	Budget limitations/Thresholds	What is the budget for this project? And if UNICEF can't specify a budget, could UNICEF let bidders know any budget limitations or thresholds that are a maximum?	Bidders should submit their best technical and financial proposal to deliver on all aspects and deliverables as per TOR. Any additional or optional services outside the TOR scope should be included in the proposal and clearly separated / marked as optional. Any additional costs listed in Annex D should be clearly linked to the technical proposal.
10	Annex B: Term of Reference (TOR) 4. Deliverables & timeline	How flexible is the first video delivery deadline of 31 March? Considering the standard time that is typically necessary for UNICEF to review the proposals after March 4th, select a vendor and then for the paperwork and contracts (i.e. 1-2 weeks more), the selected bidder wouldn't be able to get started before late March which wouldn't really leave enough time to have the video ready by the 31st of March.	This is tentative date. Based on contract, UNICEF will update the deliverable schedule and timeline.