



MULTIMEDIA CONTENT



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REPUBLIKA E SHQIPËRIE
MINISTRIA E KULTURËS



ETHNOGRAPHIC MUSEUM OF KRUJA
MUZEU ETNOGRAFIK I KRUJËS

ETHNOGRAPHIC MUSEUM IN KRUJA - Components of intervention

COMPONENTS OF INTERVENTION

- 1. Building Conservation and infrastructure upgrade**
- 2. Objects Conservation and Reconceptualization**
- 3. Interpretation and digital presentation**
- 4. Cultural Heritage Management plan (Typology of service)**
- 5. Disaster Risk Management plan**
- 6. Cost and Business planning**

ETHNOGRAPHIC MUSEUM IN KRUJA - 1. Building conservation and infrastructure upgrade final outlook



ETHNOGRAPHIC MUSEUM IN KRUJA - 3. Interpretation and digital presentation



- ◆ Audio and digital system for interpretation purposes; Simple viewing tools using paper goggles which utilize smartphone and high tech VR Goggles utilizing VR system at the Museum
- ◆ Full access for remote or on-site viewing of both the Museum rooms and displays, as well as individual artefacts
- ◆ Digital based performances of lifestyle of the period when Ethnographic Museum was built using hologram screening depicting the usage of space and customs



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**VENETIAN TOWER
KULLA VENECIANE**

THE VENETIAN TOWER

COMPONENTS OF INTERVENTION

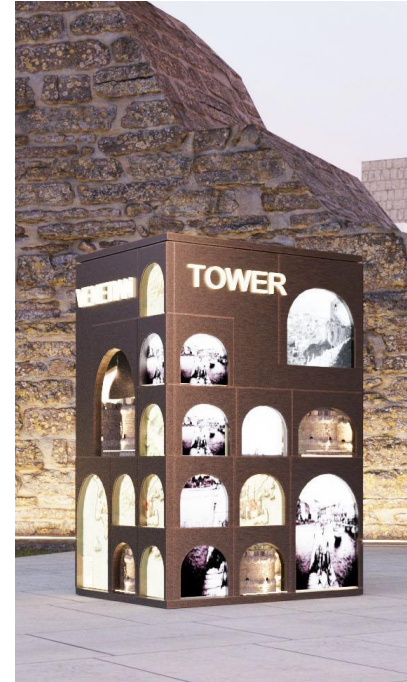
1. **Building Conservation and infrastructure upgrade**
2. **Interpretation and digital presentation**
3. **Cultural Heritage Management plan (Typology of service)**
4. **Disaster Risk Management plan**
5. **Cost and Business planning**

THE VENETIAN TOWER - 1. Tower's Conservation/Restoration and infrastructure Final Outlook



VENETIAN TOWER IN DURRES - Improvements to bring across

- Venetian Tower to become a Heritage Information Center (HIC) becoming the first point in visiting heritage sites around Durres.
- The Venetian Tower HIC to present heritage sites around Durres using 4 ways of communication:
 - ◆ Digital onsite reading using touch screens;
 - ◆ Explorative audio based information conducted through either audio guide to receive at the HIC or uploaded information on smartphone and tablets. The visitor is equipped with map, audio guide or is asked to upload an app and they follow comprehensive itineraries including all interesting spots to visit alongside important historical and practical information pertaining sites of interest
 - ◆ Performance based augmented and experiential interpretation which is showcased in the HIC several times through day
 - ◆ Interpretative learning of city's development through digital binocular viewing on the terrace of the Tower
- The Venetian Tower HIC to become a central information point in terms of package of visits connects first itself, Hamam and Archaeological Museum; and further builds on all other heritage sites. I.e ticket packages for seeing 3 sites (short tour); 10 sites (mid long tour); 30 sites (long tour)





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ETHNOGRAPHIC MUSEUM OF KAVAJA
MUZEU ETNOGRAFIK KAVAJË

ETHNOGRAPHIC MUSEUM IN KAVAJA

COMPONENTS OF INTERVENTION

1. **Building Conservation and infrastructure upgrade**
2. **Objects Conservation and Reconceptualization**
3. **Interpretation and digital presentation**
4. **Cultural Heritage Management plan (Typology of service)**
5. **Disaster Risk Management**
6. **Cost and Business planning**

ETHNOGRAPHIC MUSEUM IN KAVAJA - 1. Building conservation and infrastructure upgrade Final Outlook



ETHNOGRAPHIC MUSEUM IN KAVAJA - 1. Building conservation and infrastructure upgrade



- ◆ Onsite digital viewing of history of artefacts and a Museum

- ◆ Digital based performances of lifestyle of the period when Ethnographic Museum was built using hologram screening depicting the usage of space and customs

- ◆ Number of elements to be integrated into the garden space for interactive explorations and enjoyment





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**HAMMAM OF DURRËS
HAMAMI DURRËS**

HAMAM IN DURRES

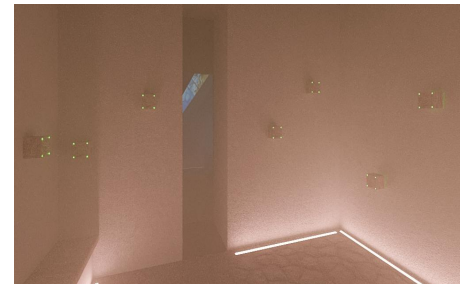
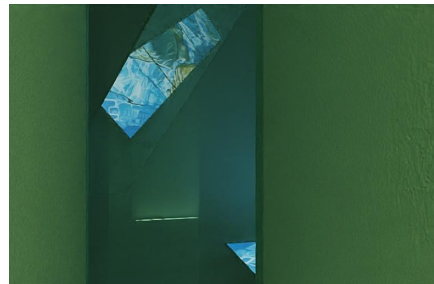
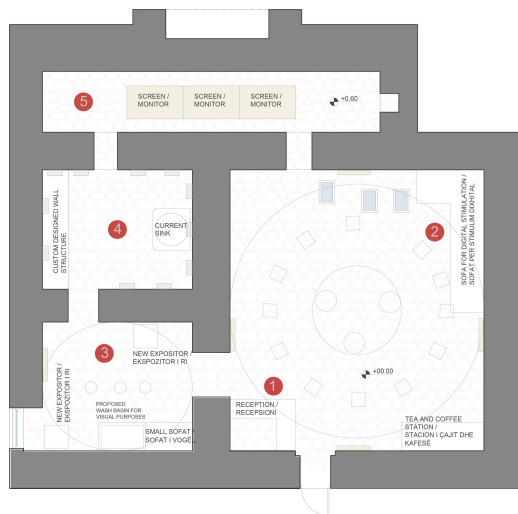
COMPONENTS OF INTERVENTION

1. **Building Conservation and infrastructure upgrade**
2. **Interpretation and digital presentation**
3. **Cultural Heritage Management plan (Typology of service**
 - **Included in the Venetian Tower management plan)**
1. **Disaster Risk Management plan (included in Venetian Tower)**
2. **Cost and Business planning**

HAMAM IN DURRES - 1. Building conservation and infrastructure upgrade Final Outlook



HAMAM IN DURRES - 2. Interpretation and digital presentation



- ◆ Each room in the Hamam represents the typology of usage with panels explaining the historical and contemporary use of water in public and private spaces of similar purpose
- ◆ The experience is strengthened through sensory performances using sound of water, chatter and moving air
- ◆ The structure of hamam's hypocaust floor is viewed from the floor level through openings left
- ◆ The system of water heating and warm air circulation interpreted for educational purposes
- ◆ Seating places installed simulating the way one used to sit and enjoy the hamam while using its functions



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**KALAJA E BASHTOVES
BASHTOVA CASTLE**

CASTLE OF BASHTOVA

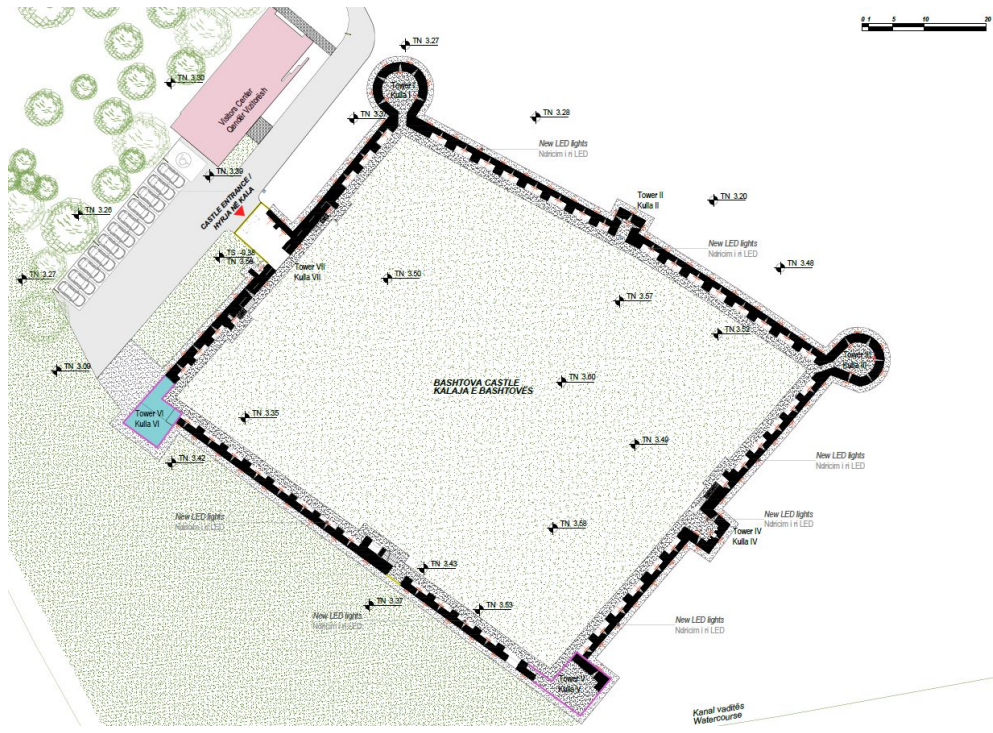
COMPONENTS OF INTERVENTION

- 1. Building Conservation and infrastructure upgrade**
- 2. Interpretation and digital presentation**
- 3. Cultural Heritage Management plan**
- 4. Disaster Risk Management plan**
- 5. Cost and Business planning**

CASTLE OF BASHTOVA - 1. Building conservation and infrastructure upgrade Final Outlook



CASTLE OF BASHTOVA – Digital interpretation



◆ Onsite digital viewing of history of the castle (preferably in the Visitor center)

◆ On site augmented reality viewing

◆ Number of reference points in the castle



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**MUZE ARKEOLOGJIK
ARCHAEOLOGICAL MUSEUM**

ARCHAEOLOGICAL MUSEUM

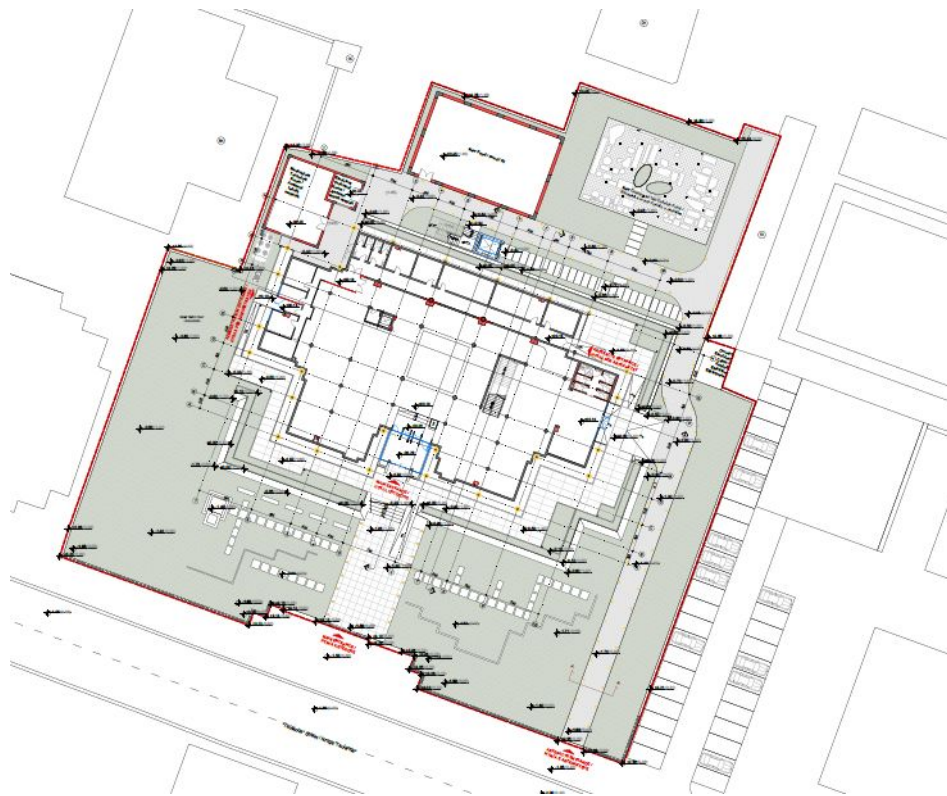
COMPONENTS OF INTERVENTION

1. **Building Conservation and infrastructure upgrade**
2. **Interpretation and digital presentation**
3. **Cultural Heritage Management plan**
4. **Disaster Risk Management plan**
5. **Cost and Business planning**

ARCHAEOLOGICAL MUSEUM- 1. Building conservation and infrastructure upgrade Final Outlook



CASTLE OF BASHTOVA – Digital interpretation



◆ Onsite digital reading of history of the archaeological excavations and artefacts

◆ On site augmented reality viewing

◆ Outdoor activities