

## Request for Expression of Interest

Title	Long Term Agreement to provide specialized design and development services for establishing a digital data platform to monitor Universal Health Coverage in the WHO European Region		
Reference Number	2021/EURO/CPS/HFI/0001		
Published Date	11/08/2021		
Closing Date	17/08/2021	at:	17:00 Central European Time
Contact Address for EOI response	eubar@who.int		

### 1. Description of Requirements

The World Health Organization (WHO) invites vendors to submit an Expression of Interest (EOI) for **supporting the WHO Barcelona Office for Health Systems Financing (WHO Barcelona) in (i) setting a digital data platform, the Universal Health Coverage Policy Watch (UHCPW), offering user-friendly and up-to-date country-level and comparative qualitative and quantitative evidence on financial protection and coverage policy in the WHO European Region and (ii) creating an online and secure repository for the quantitative and qualitative data that is produced and collated by the WHO Barcelona Office from internal sources and external public databases. The WHO Barcelona office expects to contract the design, development, testing, launch and post-launch technical support for the digital data platform as part of a non-exclusive long-term agreement (LTA) which address the following objectives:**

- validate the platform structure, user interface and user experience features;
- design a brand identity for the UHC Policy Watch aligned to the WHO Barcelona office identity;
- review and update the data structure;
- develop the platform,
- run user tests;
- launch the platform;
- provide post-launch technical support

This project is being developed in phases. The requirements identification phase has been completed and has resulted in several useful products to guide the development phase. The products include:

- detailed content map and structure of the platform;
- detailed wireframes for the platform;
- clean data files for the qualitative and quantitative information to be uploaded and proposed model schemas for the database tables.

WHO intends to invite selected vendors to participate in a formal solicitation, via a Request for Proposals (RFP), at a later stage, for the above requirements. Complete details of the requirements will be included in the solicitation documents.

### 2. Minimum Criteria for Vendors

Companies can only participate in this Request for EOI from WHO after completing their basic registration (free of charge) at the United Nations Global Marketplace ([www.ungm.org](http://www.ungm.org)).

- we expect the vendor to work with the WHO Barcelona Office team and a network of potential platform users to design, develop and launch the platform and provide technical support for at least 6 months following the launch of the platform;
- the platform is expected to be launched during the second quarter of 2022 with intermediate deliverables to be produced during the development phase (2021 and 2022);
- the vendor should have at least three years of experience in the field of web development and data science, database design and management and data visualization development demonstrated;
- previous work with WHO, other international organizations and/or major institutions in the field of web application development, UX analysis, user-centered design, graphic design and in working in collaboration with communication firms would be an asset;

- the vendor should have previous experience building and deploying production web-based data applications based on open source technologies and Microsoft enterprise suite is a plus;
- the successful contractor must have the following team roles in their personnel assigned and available to this project: project manager, brand designer/visual designer, web designer, front end developer, back end developer, data scientist(s) and quality assurance engineer.

---

### 3. Expression of Interest Instructions

Vendors interested in fulfilling the requirements are requested to express their interest by submitting the following documents, completed in full, **together with their Expression of Interest in response to points 1. and 2. above**, to the Contact Address (as stated above) not later than the Closing Date (as stated above):

1. A **Vendor Information Form**, using the template provided in Annex A, providing information on the vendor as an entity (legal and organizational), and describing concisely and briefly the vendor's expertise and experience relevant to the requirements and criteria described above.
2. A **self-declaration form**, using the form provided in Annex B.

Submitted Expressions of Interest should not contain pricing information.

Any information considered by interested entities as confidential must be clearly marked "confidential".

Incomplete Expressions of Interest and Expressions of Interest submitted after the Closing Date will, in principle, be disregarded, unless WHO decides otherwise, in its sole discretion.

---

### 4. Disclaimer

This Request for Expression of Interest is not a solicitation, and replying to it does not guarantee that a vendor will be invited to any solicitation by WHO. No further details of the planned solicitation will be made available to vendors prior to the issuance of solicitation documents. In the event of a solicitation for the subject matter described herein, any Request for Proposal and any subsequent purchase order or contract will be issued in accordance with WHO's rules and procedures.

Any and all costs and expenses incurred in relation to, or ensuing from, the submission of an Expression of Interest will exclusively be borne by the applicant. The application and selection process set forth in this document will not be subject to claims for financial compensation of any kind whatsoever.

WHO is acting in good faith by issuing this Request for Expression of Interest, however, this Request for Expression of Interest does not entail any commitment on the part of WHO, either financial or otherwise. WHO reserves the right to send solicitation documents to vendors identified by WHO through means other than this Request for Expression of Interest; reject any or all Expression(s) of Interest, without incurring any obligation to inform the affected applicant(s) of that decision or the grounds thereof; and/or change or cancel the procurement process at any time, including during the Request for Expression of Interest or formal solicitation processes.

\* \* \*

## Annex A – Vendor Information Form

To be returned by 17/08/2021 17:00 CET to [eubar@who.int](mailto:eubar@who.int)

### NOTICE:

- Companies can only participate in solicitations of WHO after completing their basic registration (free of charge) at the United Nations Global Marketplace ([www.ungm.org](http://www.ungm.org)).
- As you express interest in the planned solicitation by submitting this response form, please verify that your company is registered under its full legal name on the United Nations Global Marketplace ([www.ungm.org](http://www.ungm.org)) and that your application has been submitted to WHO.

Company Information to be provided by the Vendor expressing interest			
<b>UNGM Vendor ID Number:</b>			
<b>Legal Company Name:</b> (Not trade name or DBA name)			
<b>Company Contact:</b>			
<b>Address:</b>			
<b>City:</b>		<b>State:</b>	
<b>Zip:</b>		<b>Country:</b>	
<b>Telephone Number:</b>		<b>Fax Number:</b>	
<b>Email Address:</b>		<b>Company Website:</b>	
<b>Corporate information:</b>			
<b>Company mission statement</b>			
<b>Service commitment to customers and measurements used</b>			
<b>Organization structure</b> (include description of those parts of your organization that would be involved in the performance of the work)			
<b>Relevant experience</b> (how could your expertise contribute to WHO's needs for the purpose of this EOI) – <i>Please attach reference and contact details</i>			
<b>Staffing information</b>			

<b>Entity Name:</b>	.....
<b>Mailing Address:</b>	..... ..... .....
<b>Name and Title of duly authorized representative:</b>	.....
<b>Date:</b>	.....
<b>Signature:</b>	

**Annex B - Vendor's Self Declaration Form**

To be returned by 17/08/2021 17:00 CET to [eubar@who.int](mailto:eubar@who.int)

<Full legal name of Vendor> (the "Vendor") hereby declares to the World Health Organization (WHO) that:

- a. it is not bankrupt or being wound up, having its affairs administered by the courts, has not entered into an arrangement with creditors, has not suspended business activities, is not the subject of proceedings concerning the foregoing matters, and is not in any analogous situation arising from a similar procedure provided for in national legislation or regulations;
- b. it is solvent and in a position to continue doing business for the period stipulated in the contract after contract signature, if awarded a contract by WHO;
- c. it or persons having powers of representation, decision making or control over the Company have not been convicted of an offence concerning their professional conduct by a final judgment;
- d. it or persons having powers of representation, decision making or control over the Company have not been the subject of a final judgment or of a final administrative decision for fraud, corruption, involvement in a criminal organization, money laundering, terrorist-related offences, child labour, human trafficking or any other illegal activity;
- e. it is in compliance with all its obligations relating to the payment of social security contributions and the payment of taxes in accordance with the national legislation or regulations of the country in which the Company is established;
- f. it is not subject to an administrative penalty for misrepresenting any information required as a condition of participation in a procurement procedure or failing to supply such information;
- g. it has declared to WHO any circumstances that could give rise to a conflict of interest or potential conflict of interest in relation to the current procurement action;
- h. it has not granted and will not grant, has not sought and will not seek, has not attempted and will not attempt to obtain, and has not accepted and will not accept any direct or indirect benefit (financial or otherwise) arising from a procurement contract or the award thereof;
- i. It adheres to the UN Supplier Code of Conduct;
- j. it has zero tolerance for sexual exploitation and abuse and has appropriate procedures in place to prevent and respond to sexual exploitation and abuse.

The Company understands that a false statement or failure to disclose any relevant information which may impact upon WHO's decision to award a contract may result in the disqualification of the Company from the bidding exercise and/or the withdrawal of any proposal of a contract with WHO. Furthermore, in case a contract has already been awarded, WHO shall be entitled to rescind the contract with immediate effect, in addition to any other remedies which WHO may have by contract or by law.

<b>Entity Name:</b>	.....
<b>Mailing Address:</b>	..... ..... .....
<b>Name and Title of duly authorized representative:</b>	.....
<b>Date:</b>	.....
<b>Signature:</b>	