

**REQUEST FOR PROPOSAL FOR SERVICES
RFPS-PFP-2021-211097**

SUMMARY PAGE

Launching date: **Wednesday, 11 August, 2021**

Closing Date: **Monday, 13 September, 2021, 16:00 pm GENEVA TIME**

THE UNITED NATIONS CHILDREN'S FUND (UNICEF)
Wishes to invite you to submit a proposal for the provision of:

**Consultancy Services for International Fundraising Leadership (IFL) Forum
Benchmarking Initiative (INDIGO)
LONG-TERM ARRANGEMENT FOR SERVICES (LTA-S)**

Proposals must be submitted via the UNICEF Web Bidding Tool:
<https://ungm.in-tend.co.uk/unicef-pfp/asp/asp/Home>

UNICEF seeks proposals from qualified institutional/corporate entities to establish non-exclusive Long Term Arrangements for Services (LTAS) with consultancy firms for the provision of **Consultancy Services for International Fundraising Leadership (IFL) Forum Benchmarking Initiative (INDIGO)**. "INDIGO", previously known as the 'INGO benchmarking project', is one of the key projects undertaken by the International Fundraising Leadership (hereinafter referred to as the IFL Forum), a membership group bringing together Fundraising Directors from leading International non-profit organizations, including three UN agencies and Non-Governmental Agencies (NGOs).

This initiative is a unique and prestigious project within the not-for-profit sector and has now been running for thirteen years on an annual basis. It exclusively focuses on fundraising from private individual donors, i.e. excluding income raised from Corporates, Foundations, in-kind donations and public funds. It enables participating organizations to benchmark the performance of their individual giving programmes across multiple fundraising markets within their organization (intra-organizational) and at the same time with other organizations.

Vendors with proven experience in comparative benchmarking of Individual Giving programmes of 15-18 organizations across 15-20 countries and of providing insight into key trends, key differences within the market and between markets and participating organizations are encouraged to submit proposals.

Should your company be qualified and interested in this bidding opportunity, please register in the UNICEF-PFP e-tendering system to access the complete RFP package - please follow the registration procedure attached to this notification.