REQUEST FOR EXPRESSION OF INTEREST (EOI)

Subject: Media activities throughout Africa

Date of this EOI: 03 August 2021

Closing date of this EOI: 31 August 2021

Reference Number: ICC EOI 129317

Address EOI for the attention of: ICC Procurement, Tender 2

E-mail address: Tender.2@icc-cpi.int

It is anticipated that the International Criminal Court (hereafter referred to as the ICC) located in The Hague, The Netherlands, will shortly be issuing a solicitation for the provision of **Media Activities throughout Africa**. In this connection, the ICC is requesting expressions of interest from qualified firms.

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**Brief Scope of Work of Media activities throughout Africa**

Below is the list of three required services to be delivered by the selected vendor on a one-year period:

**3.1 Online roundtables with African media**: Four roundtable discussions, as estimated number of events during a year, will be organized online with journalists based in different parts of Africa and with the participation of representatives of the Court. The vendor will invite relevant respected African journalists from TV, radio, print and online media (in agreement with the Court) to discuss points related to the ICC. The agenda for the roundtable will be developed in coordination with the ICC. The roundtable will be filmed and available to the client afterwards. This event is foreseen as an opportunity to build interactive discussion and provide accurate information to African media.

**3.2 Distribution of ICC press content:** The vendor will facilitate direct distribution of 8 ICC press releases or videos to a wider database and network of African media (TV, radio, print and online), in English, French and, where relevant, local languages. The materials are usually shared with the vendor for distribution on the same day. After the distribution, a report presenting the overview of the distribution and publications is to be produced by the vendor and shared with the Court within one week.

**3.3 Op-ed placement and circulation**: publication of 2 Op-eds by an ICC official. Op-ed stands for Opinion editorial article. This article can be between 1200 words or more. It will be published in a media of choice in coordination with the ICC In the shortest delay possible, according with publications possibilities.

**Additional ad hoc services, subject to ICC needs and resources availability** : The ICC may discuss with the vendor the delivery of additional media services such as the production and distribution of specific video releases or the specific media monitoring, based on the organisation needs and should additional resources be available. These services will be discussed and paid separately.

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Interested firms/organizations should forward their Expression of Interest by e-mail to [Tender.2@icc-cpi.int](mailto:Tender.2@icc-cpi.int)

Please use the attached form (Page 3).

Interested firms/organizations registered with the UN Global Marketplace, please indicate your vendor registration number.

Please be advised that this Request for EOI does not constitute a solicitation. It should also be noted that the ICC reserves the right to change or cancel this requirement at any time.

**IMPORTANT**

**Vendors interested in participating in the planned solicitation process should complete and submit an online Supplier Registration at:** <https://marketdojo.com/icc-suppliers/>

**NOTE: Please do not send any offers or price quotations as a response to this Request for EOI.**

**EXPRESSION OF INTEREST**

**ICC EOI 129317**

Subject: Media activities throughout Africa

1. **Company information:**
2. Company’s name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Address (address responding to this EOI): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Company contact person’s name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. E-mail address of the contact person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

f) UNGM Vendor Registration No.: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(END of ICC EOI 129317)