

## DESIGN OF INTERVENTIONS



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REPUBLIKA E SHQIPËRIE  
MINISTRIA E KULTURËS



**ETHNOGRAPHIC MUSEUM OF KRUJA**  
**MUZEU ETNOGRAFIK I KRUJËS**

## ETHNOGRAPHIC MUSEUM IN KRUJA – Current condition



Light damage to plastering, stone and timber walls

Wall paintings show cracks and tear

Museum artefacts inappropriately exposed and not interpreted fully

Furniture and objects require thorough conservation appraisal

Infrastructure of all system outdated

More contemporary interpretation both classical and digital missing

- **Ethnographic museum where traditional style of life is exposed; where traditional produce becomes a practical exercise for all to be engaged;**
- **Ethnographic museum where objects are conserved and maintained and accessible to conservators and museum specialists through contemporary digital inventory system;**
- **Ethnographic museum accessible to all through remote and on-site viewing of its spaces and where digital artefacts become a part of an immersive digital experience;**
- **Ethnographic museum which is well managed, and sustain itself through additional activities, and whereby its functional planning is based in its protection in view of risks and potential disasters**

## **ETHNOGRAPHIC MUSEUM IN KRUJA - Components of intervention**

### **COMPONENTS OF INTERVENTION**

- 1. Building Conservation and infrastructure upgrade**
- 2. Objects Conservation and Reconceptualization**
- 3. Interpretation and digital presentation**
- 4. Cultural Heritage Management plan (Typology of service)**
- 5. Disaster Risk Management plan**
- 6. Cost and Business planning**





## ETHNOGRAPHIC MUSEUM IN KRUJA - 2. Objects Conservation and Reconceptualization



◆ Thematic reorganization of the exhibition through the entire floor and through each room as well. Each room will represent a different tradition custom:

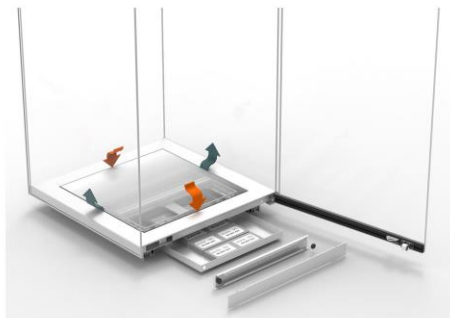
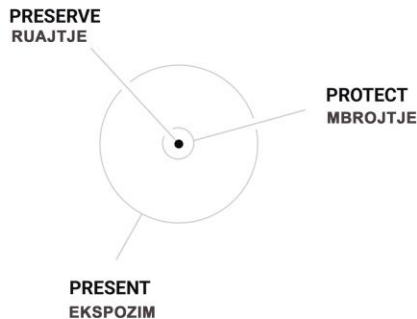
- wool manufactory;
- iron-ceramic manufactory;
- wine-brandy manufactory;
- olive oil manufactory.



## ETHNOGRAPHIC MUSEUM IN KRUJA - 2. Objects Conservation and Reconceptualization



**PRESENT  
EKSPOZIM**



**PRESERVE  
RUAJTJE**



**PROTECT  
MBROJTJE**



- ◆ New expositors collecting and combining objects:

- Costume
- Interior elements

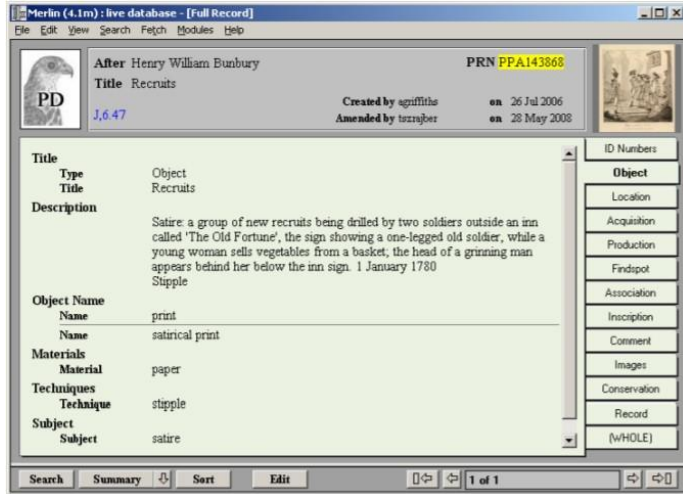
The new expositors would replace the old ones which are not built by the standard of atmosphere control

The existing, carved expositors which can be upgraded will be conserved and re-utilized

- ◆ Reconceptualization of the exhibition displays including removal and better display of all the objects currently stapled to walls or exposed while leaning on wall paintings
- ◆ Change in environment of exposition for fragile objects (textile)
- ◆ Short/mid and long term conservation plan for continuous upkeep
- ◆ Clearer storytelling of traditional lifestyle



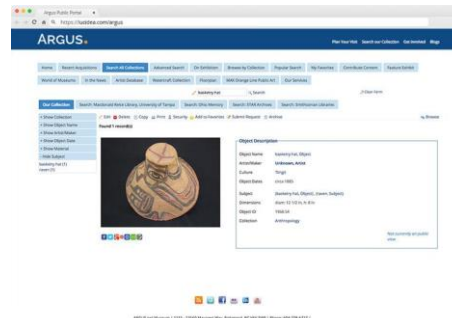
## ETHNOGRAPHIC MUSEUM IN KRUJA - 2. Objects Conservation and Reconceptualization



Museum Collection Management Software @British Museum



Tracking device



- ◆ Cataloging and tagging all objects. Installing collection management software; i.e Past Perfect, CatagoLt and similar
- ◆ Equipping Museum with central database system, cloud and/or web based
- ◆ Providing artefact tracking devices for easier handling and control
- ◆ Publishing database online, i.e British Museum published all its database online in 2008
- ◆ Training staff of Museum in collection management and safeguard



### ETHNOGRAPHIC MUSEUM IN KRUJA - 3. Interpretation and digital presentation



- ◆ Audio and digital system for interpretation purposes; Simple viewing tools using paper goggles which utilize smartphone and high tech VR Goggles utilizing VR system at the Museum
- ◆ Full access for remote or on-site viewing of both the Museum rooms and displays, as well as individual artefacts
- ◆ Digital based performances of lifestyle of the period when Ethnographic Museum was built using hologram screening depicting the usage of space and customs

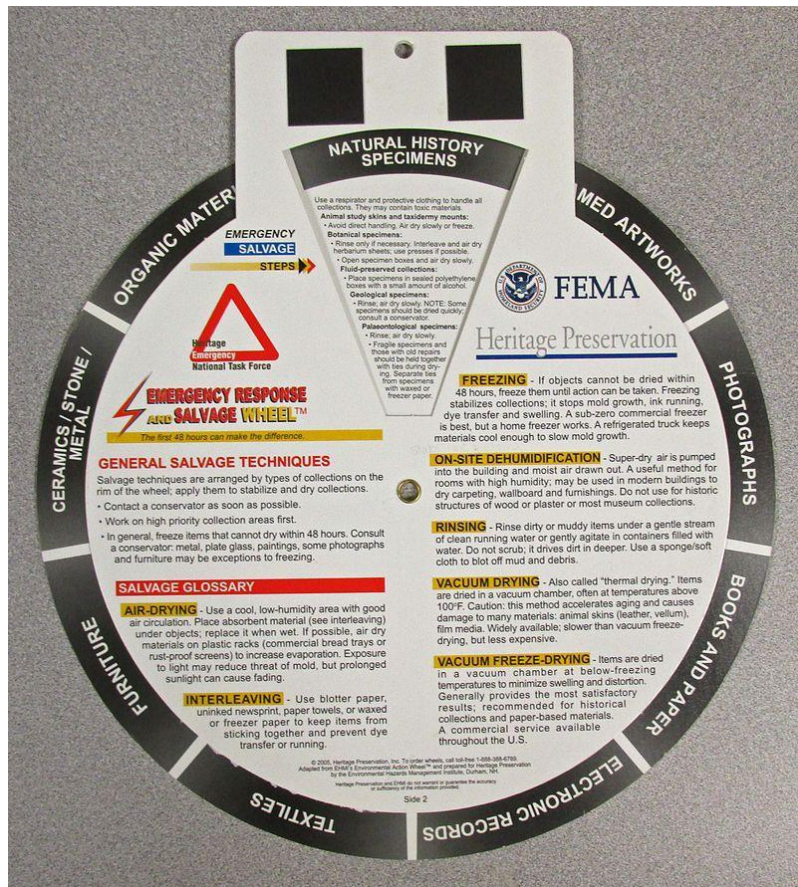
#### ETHNOGRAPHIC MUSEUM IN KRUJA - 4. Cultural Heritage Management (Typology of Service)



- ◆ Service of the Museum to combine:
  - Remote and on-site viewing using VR on site, web based VR
  - Performances including: hologram based performances showcasing life of 18th and 19th century (couple of times a day)
  - Practical demonstrations of traditional produce
- ◆ Cultural heritage planning to define the management structure allowing for maintenance, upkeep of building and collections alongside short/mid and long term activity diversification
- ◆ Cultural heritage plan to foresee changes in bylaws pertaining self sustained financial and management of human resources



## ETHNOGRAPHIC MUSEUM IN KRUJA - 5. Disaster Risk Management



- ◆ Developing a build back better concept for a Museum including 5 primary aspects: preparedness; mitigation; response; recovery; prevention
- ◆ Developing a Salvage Wheel for all categories of objects by material
- ◆ Training staff around Disaster Risk Management planning and emergency preparedness as well as response
- ◆ Guidance • Guidelines for Disaster Preparedness in Museums, ICOM (1993) • Risk Preparedness: a Management Manual for World Cultural Heritage, WHC-ICCROM-ICOMOS (1998) • Building an Emergency Plan, Getty Conservation Institute (1999) • Handbook on the Protection of Cultural Heritage, Council of Europe (undated) • World Bank Good Practice Note on Risk Preparedness (2008) • Handbook for post-disaster housing and community reconstruction, World Bank (2009) • Managing Disaster Risks for World Heritage, WHC, ICCROM, ICOMOS, IUCN (2010) • Protecting Cultural Heritage in Times of Conflict, ICCROM (2011) (Anna Paolini)



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REPUBLIKA E SHQIPËRIE  
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**VENETIAN TOWER  
KULLA VENECIANE**

## VENETIAN TOWER DURRES- Improvements to bring across



Cracks in the structure

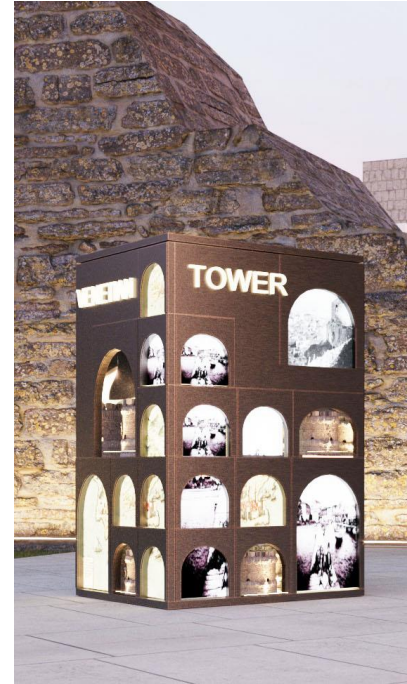
Cement layering in the interior

The roof terrace inappropriately treated through cement layering

No function and no interpretation



- Venetian Tower to become a Heritage Information Center (HIC) becoming the first point in visiting heritage sites around Durres.
- The Venetian Tower HIC to present heritage sites around Durres using 4 ways of communication:
  - ◆ Digital onsite reading using touch screens;
  - ◆ Explorative audio based information conducted through either audio guide to receive at the HIC or uploaded information on smartphone and tables. The visitor is equipped with map, audio guide or is asked to upload an app and they follow comprehensive itineraries including all interesting spots to visit alongside important historical and practical information pertaining sites of interest
  - ◆ Performance based augmented and experiential interpretation which is showcased in the HIC several times through day
  - ◆ Interpretative learning of city's development through digital binocular viewing on the terrace of the Tower
- The Venetian Tower HIC to become a central information point in terms of package of visits connects first itself, Hamam and Archaeological Museum; and further builds on all other heritage sites. I.e ticket packages for seeing 3 sites (short tour); 10 sites (mid long tour); 30 sites (long tour)



## **THE VENETIAN TOWER**

### **COMPONENTS OF INTERVENTION**

1. **Building Conservation and infrastructure upgrade**
2. **Interpretation and digital presentation**
3. **Cultural Heritage Management plan (Typology of service)**
4. **Disaster Risk Management plan**
5. **Cost and Business planning**

## THE VENETIAN TOWER - 1. Tower's Conservation/Restoration and infrastructure



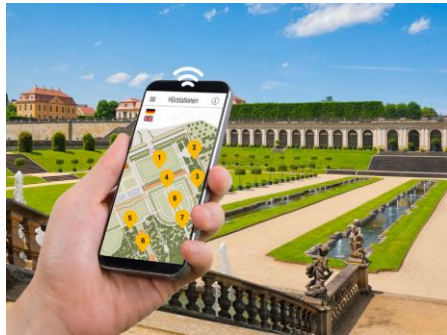
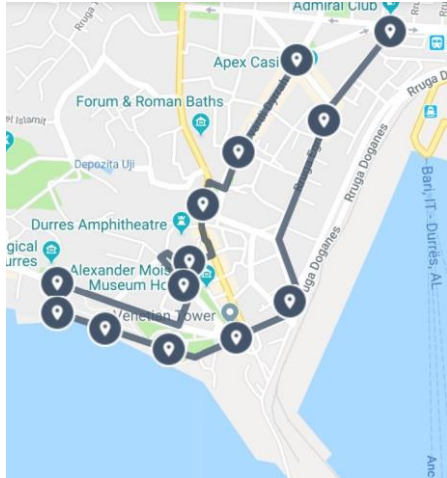
## Final Outlook







## THE VENETIAN TOWER - 2. Interpretation and Digital Presentation



- ◆ Digital database created containing all the narrative and information for digital outputs; BMS based software with cloud or web bases storing
- ◆ Audio and app based guides provided at the HIC
- ◆ Paper material, maps provided alongside the digital tools
- ◆ Information about every site for visit alongside all practical and heritage/historic information
- ◆ Google based content linking to all other services in the city

## THE VENETIAN TOWER - 2. Interpretation and Digital Presentation



- ◆ Via touch screens in the HIC one can get all information about heritage sites in Durres and beyond
- ◆ Connecting Durres with sites outside the city
- ◆ Virtual Reality Headsets that will show 360° views of the Durres Historical Heritage Locations





## THE VENETIAN TOWER - 2. Interpretation and Digital Presentation



- ◆ Viewing binoculars on the top terrace showcasing Durres through the history of development
- ◆ 5 viewing spots showcase a 360 degree view on how the area have changed in last 80-100 years
- ◆ The digital comparison images rely on photography and sketches developed by travellers



## THE VENETIAN TOWER - 2. Interpretation and Digital Presentation



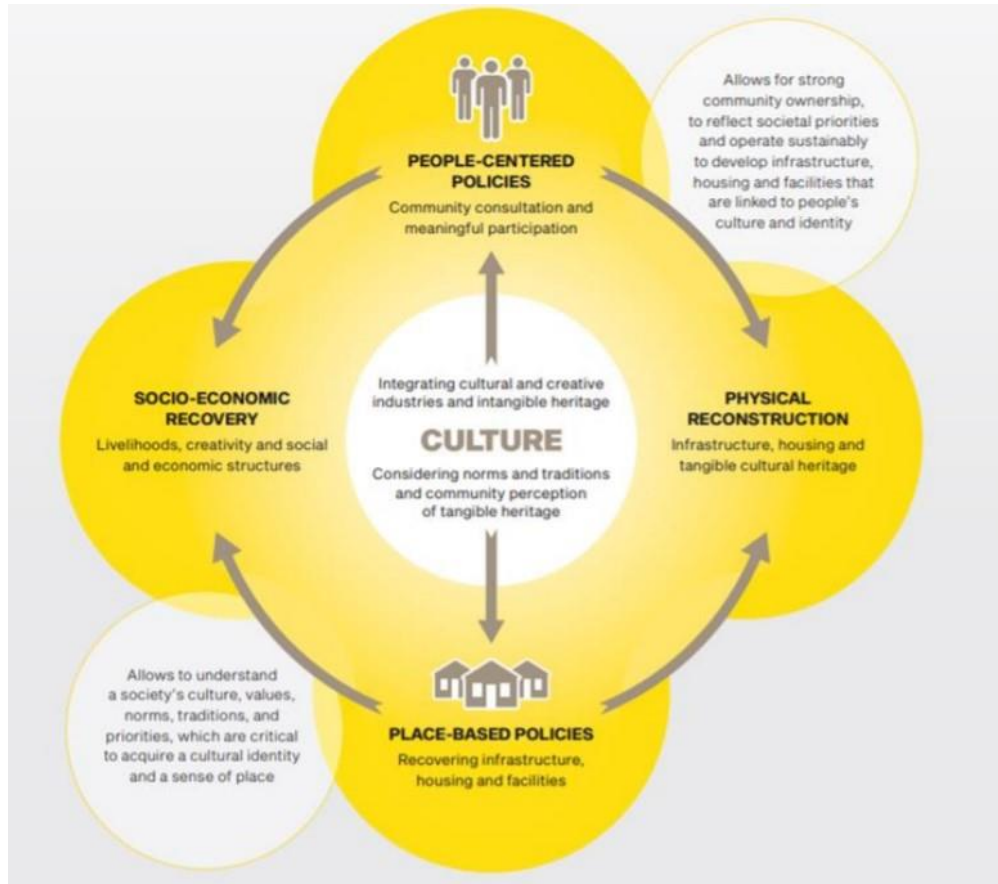
- ◆ Augmented and experiential digital performances developed to be displayed several times a day
- ◆ The augmented reality consists of experience based on sound, image, movement (where possible)
- ◆ I.e a performance could include 15min digital permanence describing the Tower when a battle is ongoing, whereby through sounds, image and additional sensory experience (dust falling from the ceiling, or small shakes) one can experience how it felt back in the days
- ◆ Additional sensory based experiences could be based in linking the objects or elements of the tower with other buildings, i.e if we take brick it takes to a brick workshop where one can experience the process of brick baking etc

### VENETIAN TOWER - 3. Cultural Heritage Management (Typology of Service)- (Including Hamam in Durres)



- ◆ Service of the Tower to combine:
  - Audio and app based on-site visit and exploration
  - Performances including: augmented experiential based performances running couple of times a day
  - Interactive viewing from the roof terrace
  - In the HIC reading and exploration of historical data
  - Visiting Hamam in Durres
- ◆ Cultural heritage planning to define the management structure allowing for maintenance, upkeep of building and digital content, its scaling and adaptation as well as update of information
- ◆ Cultural heritage plan to foresee changes in bylaws pertaining self sustained financial and management of human resources

#### VENETIAN TOWER - 4. Disaster Risk Management (Including Hamam in Durrës)



- ◆ Developing a build back better concept for a Museum including 5 primary aspects: preparedness; mitigation; response; recovery; prevention
- ◆ Particular attention and a novelty to a proposal is the attention to DRM planning for digital data besides the physical fabric of the site
- ◆ Training staff around Disaster Risk Management planning and emergency preparedness as well as response



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**ETHNOGRAPHIC MUSEUM OF KAVAJA**  
**MUZEU ETNOGRAFIK KAVAJË**



## ETHNOGRAPHIC MUSEUM IN KAVAJA – Current condition



Serious problems in the roof and bearing timber and adobe structures

A number of cracks are noted in the plaster surfaces which are cement based

The artefacts have been temporarily removed

Although catalogued, historic textiles are stored in chests with no appropriate upkeep

Lack of auxiliary space for conservation, administration, storage

Interpretation outdate or missing



- **Ethnographic museum where traditional style of life is exposed; where traditional produce becomes a practical exercise for all to be engaged;**
- **Ethnographic museum where objects are conserved and maintained and accessible to conservators and museum specialists through contemporary digital inventory system;**
- **Ethnographic museum equipped with contemporary storage space and system**
- **Ethnographic museum which is well managed, and sustain itself through additional activities, and whereby its functional planning is based in its protection in view of risks and potential disasters**

## **ETHNOGRAPHIC MUSEUM IN KAVAJA**

### **COMPONENTS OF INTERVENTION**

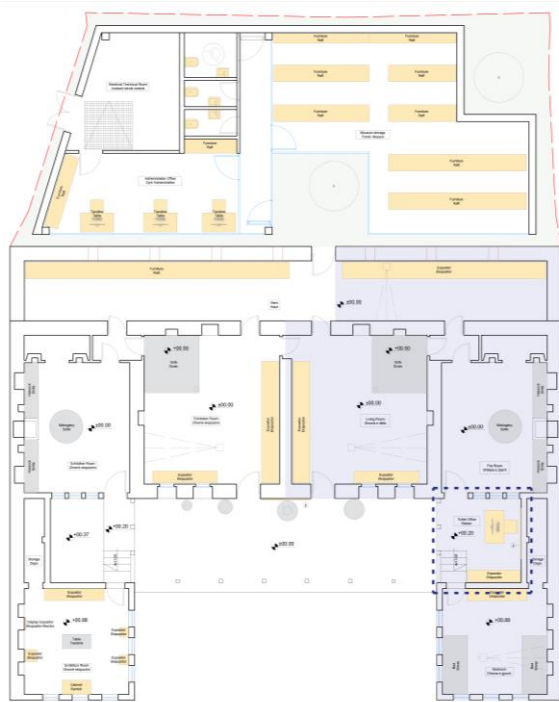
- 1. Building Conservation and infrastructure upgrade**
- 2. Objects Conservation and Reconceptualization**
- 3. Interpretation and digital presentation**
- 4. Cultural Heritage Management plan (Typology of service)**
- 5. Disaster Risk Management**
- 6. Cost and Business planning**

## ETHNOGRAPHIC MUSEUM IN KAVAJA - 1. Building conservation and infrastructure upgrade



- ◆ An new volume will be added at the back of the existing building
  - The existing building will be fully restored (roof, walls, floors, timber elements, doors and windows).
  - The be building will be constructed with the traditional technique (adobe walls) but with modern materials. The new building will accommodate different functions: Administrative; Laboratories for the conservation of the artefacts; Storage; Exhibition.
- ◆ The yard in front of the building will be reconceptualized so to put outside temporary exhibitions
- ◆ The wells in the yard will be restored

## ETHNOGRAPHIC MUSEUM IN KAVAJA - 1. Building conservation and infrastructure upgrade



PAVILLION 1-EXHIBITION/  
PAVIONI 1-EKSPOZITA



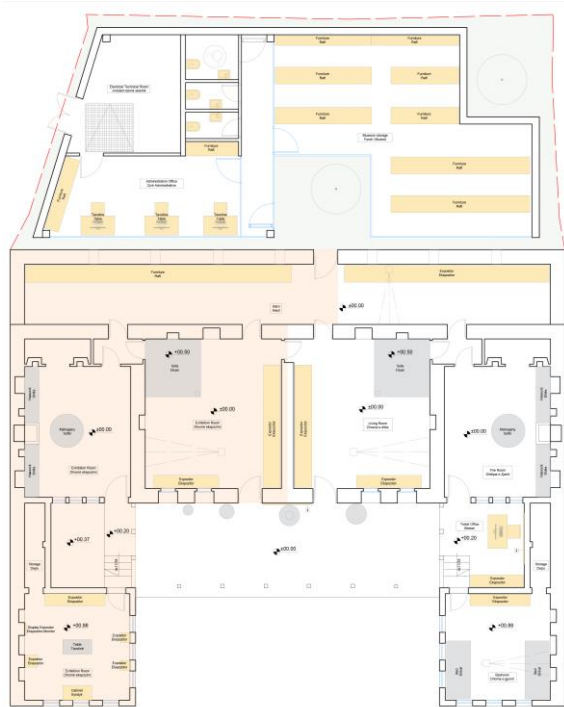
- ◆ The entire ground floor will be reconceptualized and organized in three main pavilions and in each pavilion there will be a specific thematic exhibition

In the Pavilion 1 will take place:

- The ticket office
- The traditional furnishing of the Fire House
- Traditional everyday use house objects



## ETHNOGRAPHIC MUSEUM IN KAVAJA - 1. Building conservation and infrastructure upgrade



PAVILLION 2-FIRE HOUSE/  
PAVIONI 2-SHTEPIA E ZJARRIT



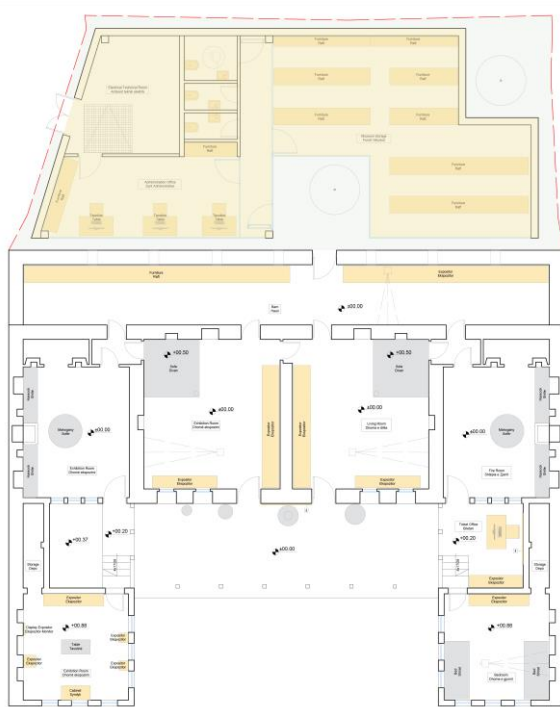
In the Pavilion 2 traditional costume exhibition.

Exhibition means will be reconceptualized.

- FX Mirrors will be installed so visitors can “try” on themselves the traditional costumes
- New expositors will be installed for better presentation and better conservation of the traditional costumes
- Informative panel will be installed



## ETHNOGRAPHIC MUSEUM IN KAVAJA - 1. Building conservation and infrastructure upgrade



ADMINISTRATION/  
ADMINISTRATA



In the Pavilion 3 the auxiliary areas of the museum.

- Storage area
- Temporary exhibition
- Administrative areas
- Laboratories for conservation of the artefacts





## ETHNOGRAPHIC MUSEUM IN KAVAJA - 1. Building conservation and infrastructure upgrade Final Outlook



## ETHNOGRAPHIC MUSEUM IN KAVAJA - 2. Objects Conservation and Reconceptualization (Kavaja and Kruja share the approach)



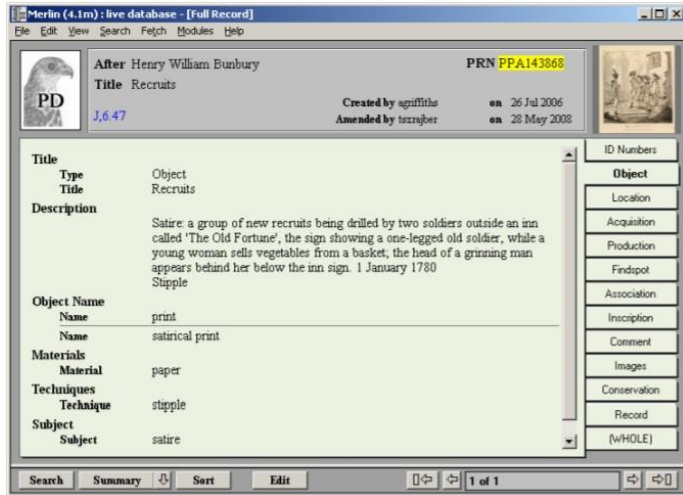
- ◆ New expositors collecting and combining objects:
  - Costume
  - Interior elements

The new expositors would replace the old ones which are not built by the standard of atmosphere control

The existing, carved expositors which can be upgraded will be re-utilized

- ◆ Reconceptualization of the exhibition displays including removal and better display of all the objects currently stapled to walls or exposed while leaning on wall paintings
- ◆ Change in environment of exposition for fragile objects (textile)
- ◆ Short/mid and long term conservation plan for continuous upkeep
- ◆ Clearer storytelling of traditional lifestyle

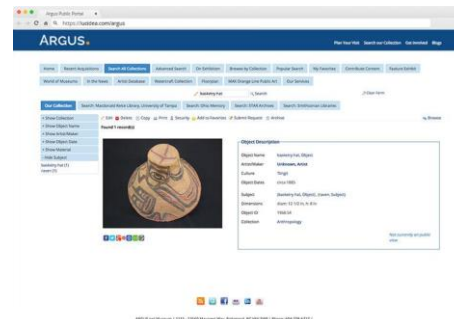
## ETHNOGRAPHIC MUSEUM IN KAVAJA - 2. Objects Conservation and Reconceptualization (Kavaja and Kruja share the approach)



Museum Collection Management Software @British Museum



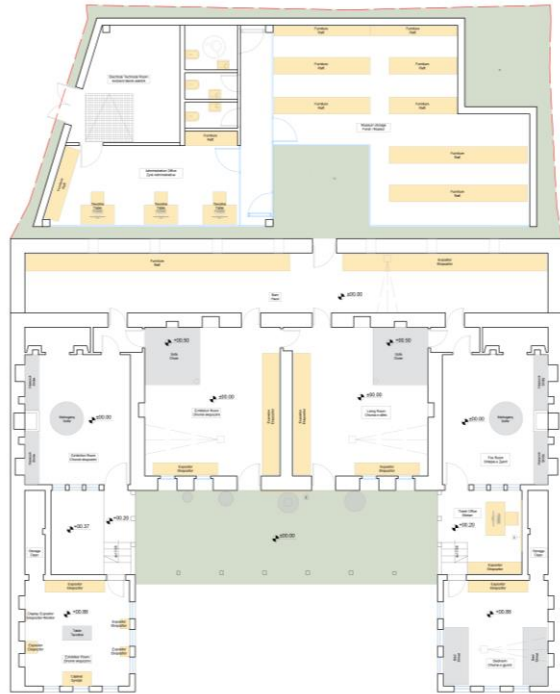
Tracking device



- ◆ Cataloging and tagging all objects. Installing collection management software; i.e Past Perfect, CatagoLt and similar
- ◆ Equipping Museum with central database system, cloud and/or web based
- ◆ Providing artefact tracking devices for easier handling and control
- ◆ Publishing database online, i.e British Museum published all its database online in 2008
- ◆ Training staff of Museum in collection management and safeguard



### ETHNOGRAPHIC MUSEUM IN KAVAJA - 3. Interpretation and digital presentation



- ◆ Digitized objects available through touch screens set in the entering space allow for viewing the content of the Museum both on site and remotely
- ◆ Digitizes objects available as a part of the overall database in utility spaces and administrative units

INTERMEDIATE SPACE/  
HAPESIRE E NDERMJETME

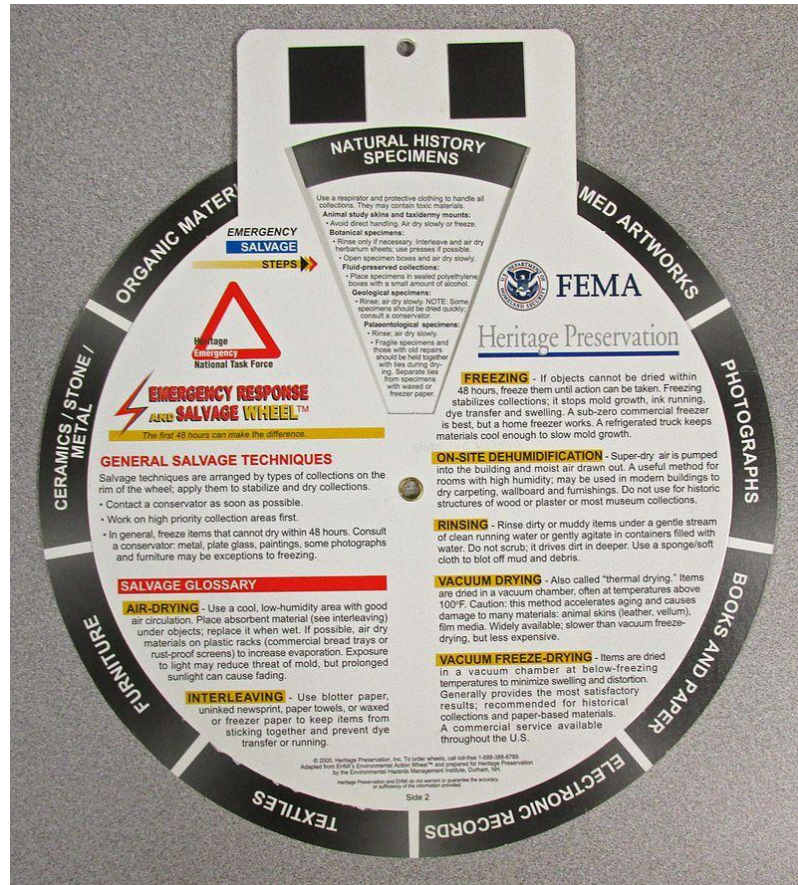
#### ETHNOGRAPHIC MUSEUM IN KAVAJA - 4. Cultural Heritage Management (Typology of Service)



- ◆ Service of the Museum to combine:
  - Visiting the Museum with digital and analogue content
  - Performances including: Practical demonstrations of traditional produce
- ◆ Cultural heritage planning to define the management structure allowing for maintenance, upkeep of building and collections alongside short/mid and long term activity diversification
- ◆ Cultural heritage plan to foresee changes in bylaws pertaining self sustained financial and management of human resources



## ETHNOGRAPHIC MUSEUM IN KRUJA - 5. (Kavaja and Kruja share the approach)



- ◆ Developing a build back better concept for a Museum including 5 primary aspects: preparedness; mitigation; response; recovery; prevention
- ◆ Developing a Salvage Wheel for all categories of objects by material
- ◆ Training staff around Disaster Risk Management planning and emergency preparedness as well as response
- ◆ Guidance • Guidelines for Disaster Preparedness in Museums, ICOM (1993) • Risk Preparedness: a Management Manual for World Cultural Heritage, WHC-ICCROM-ICOMOS (1998) • Building an Emergency Plan, Getty Conservation Institute (1999) • Handbook on the Protection of Cultural Heritage, Council of Europe (undated) • World Bank Good Practice Note on Risk Preparedness (2008) • Handbook for post-disaster housing and community reconstruction, World Bank (2009) • Managing Disaster Risks for World Heritage, WHC, ICCROM, ICOMOS, IUCN (2010) • Protecting Cultural Heritage in Times of Conflict, ICCROM (2011) (Anna Paolini)



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**NATIONAL PUPPET THEATRE TIRANA**  
**TEATRI KOMBËTAR I KUKULLAVE TIRANË**

## NATIONAL PUPPET THEATER TIRANA – Existing condition



The building suffers from a serious lack of upkeep and maintenance

The 2019 earthquake caused noticeable structural damage

Due to change in the levels around, serious raising damp problem

The roof is leaking and windows are loose and/or broken windows

Adequate installations needed for a fully functioning theatre are missing

There are currently no emergency exits for the building

- National Puppet Theater is going to be turned into a multifunctional theater scene, where the original function of it building performances for children would be kept and expanded with technical upgrade for other types of plays to be organized**
- New multifunctional stage coupled with contemporary stage mechanisms will be built to serve the expanded function of the Theater**
- Historical facade of the National Puppet shall be restored and continue to represent one of the historical landmarks of Tirana**
- National Puppet Theater management plan foresees its self sustained management through additional activities, and whereby its functional planning is based in its protection in view of risks and potential disasters**

## **NATIONAL PUPPET THEATER**

### **COMPONENTS OF INTERVENTION**

1. **Building Conservation and infrastructure upgrade**
2. **Interpretation and digital presentation**
3. **Cultural Heritage Management plan (Typology of service)**
4. **Disaster Risk Management plan**
5. **Cost and Business planning**

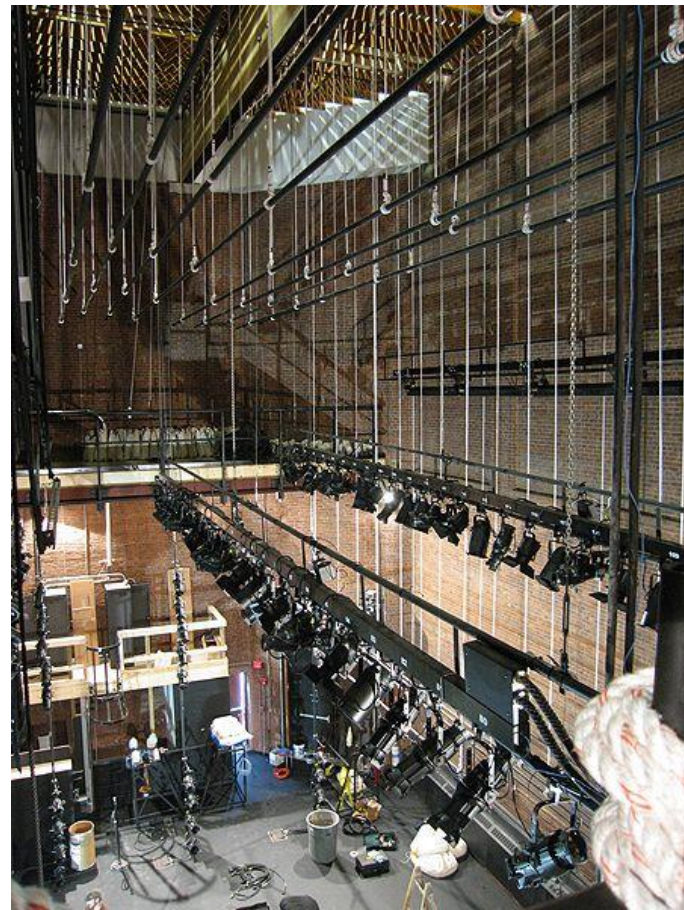
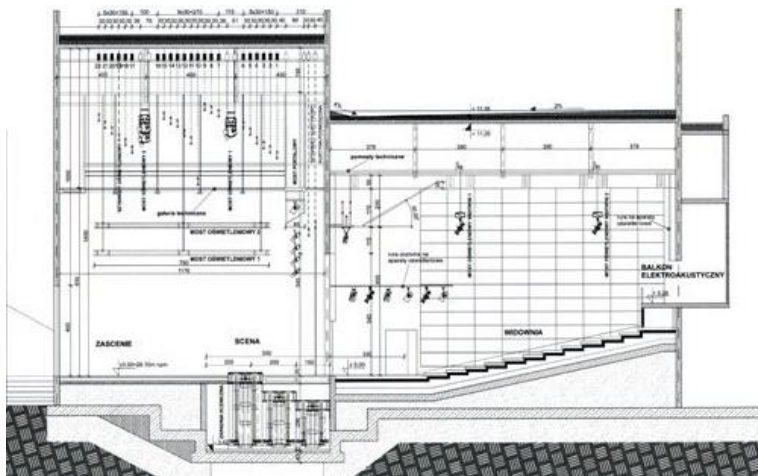




NATIONAL PUPPET THEATER - 1. Building conservation and infrastructure upgrade



## NATIONAL PUPPET THEATER - 1. Building conservation and infrastructure upgrade









- ◆ Historically used puppets re-displayed in the entrance spaces of the Theater, telling the story of a decades of Theater's existence
- ◆ Actors and assisting staff wall of fame crowning the space, celebrating all the ones who contributed to building the plays throughout the history of its existence
- ◆ Educational corner children and adults



## NATIONAL PUPPET THEATER - 2. Interpretation and digital presentation

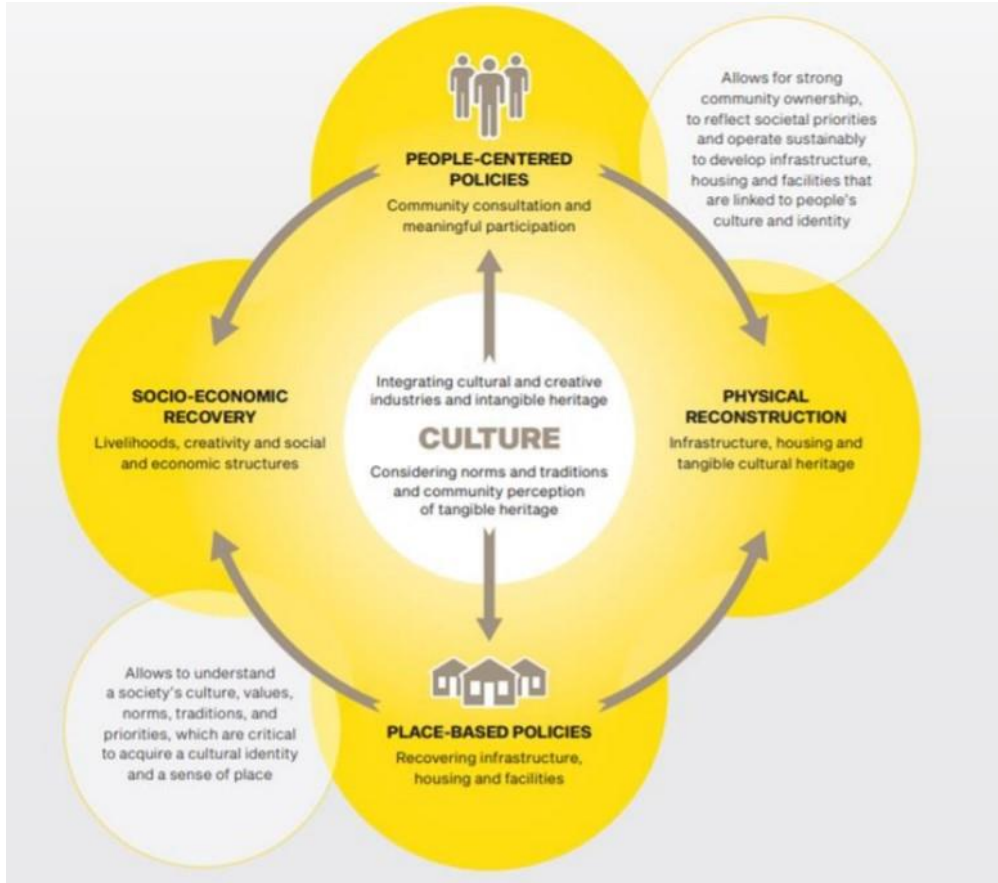


### NATIONAL PUPPET THEATER - 3. Cultural Heritage Management (Typology of Service)



- ◆ Service of the Theater to combine:
  - Plays for children
  - Varies typology of other types of play through contracted usage of space
  - The multifunctional stage is rented for all other cultural activities fitting the purpose of the space
  - 2 Economical spaces on the side of the entrance repurposed for activities bringing financial income to the theater
- ◆ Cultural heritage planning to define the management structure allowing for maintenance, upkeep of building, equipment and space alongside short/mid and long term activity diversification
- ◆ Cultural heritage plan to foresee changes in bylaws pertaining self sustained financial and management of human resources

#### NATIONAL PUPPET THEATER - 4. Disaster Risk Management (shared with Venetian Tower and Hamam in Durres)



- ◆ Developing a build back better concept for the Theater including 5 primary aspects: preparedness; mitigation; response; recovery; prevention
- ◆ Training staff around Disaster Risk Management planning and emergency preparedness as well as response



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**HAMMAM OF DURRËS**  
**HAMAMI DURRËS**

## HAMAM IN DURRES – Existing condition



Existing building is in poor condition

The changes made on it through time have changed the original outlook: i.e opening the additional windows in the dome; Opening a door to a water deposit; Lights in the subfloor structure; Change in finishes and coating; removal of ceramic tubes for warm air in the walls;

Currently does not have a function



## **HAMAM IN DURRES - Improvements to bring across**

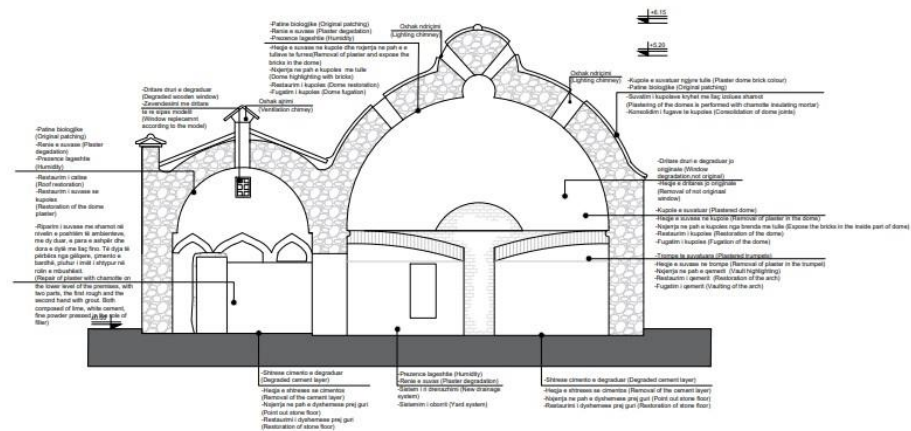
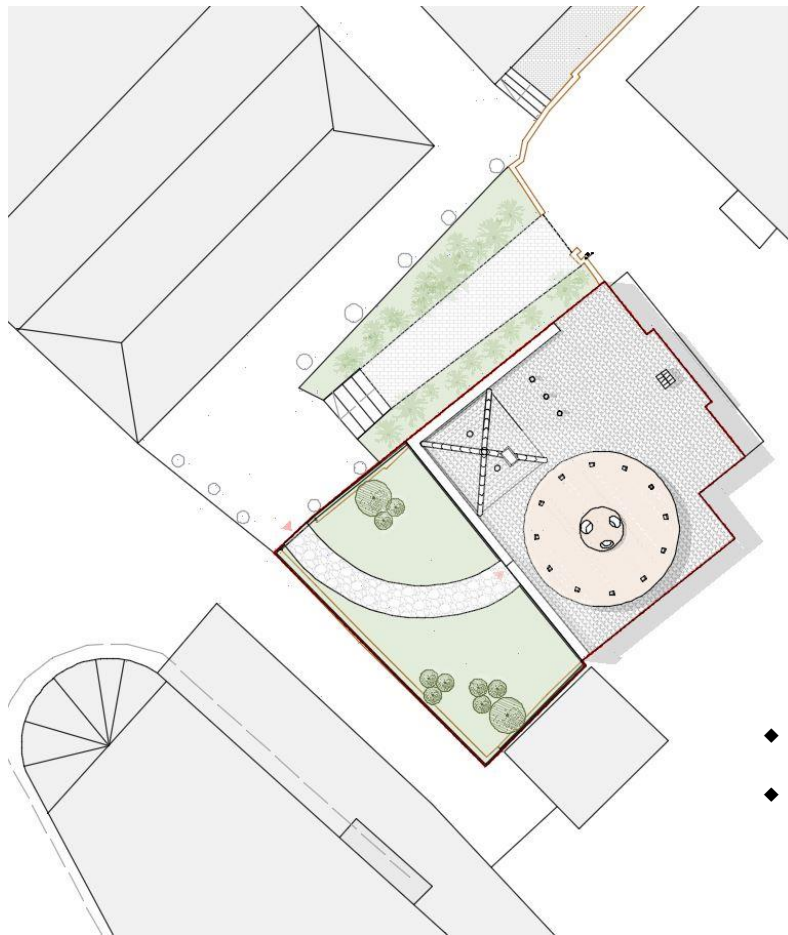
- **Hamam in Durres to become a unique cultural unit of Durres showcasing the traditional bath used for public and private purposes**
- **Hamam connected via ticketing system to Venetian Tower**
- **Under the management unit of Venetian Tower, Hamam is maintained and well functioning cultural unit in Durres**

## **HAMAM IN DURRES**

### **COMPONENTS OF INTERVENTION**

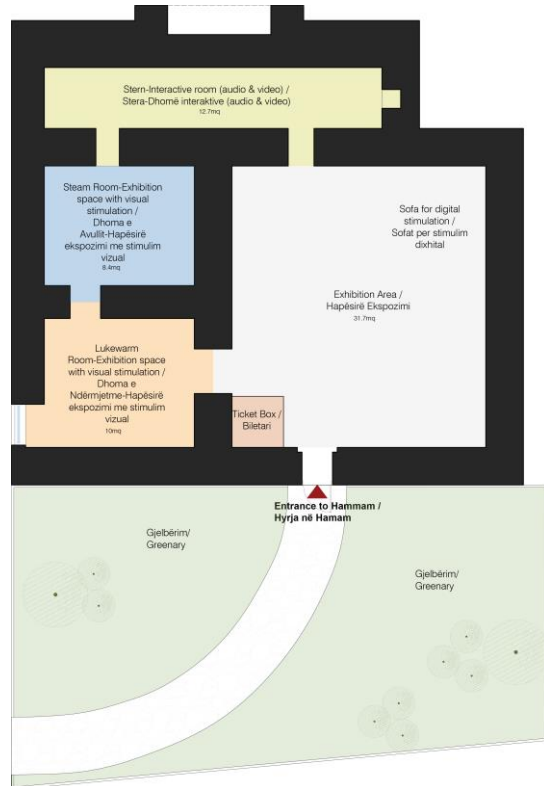
1. **Building Conservation and infrastructure upgrade**
2. **Interpretation and digital presentation**
3. **Cultural Heritage Management plan (Typology of service**
  - **Included in the Venetian Tower management plan)**
1. **Disaster Risk Management plan (included in Venetian Tower)**
2. **Cost and Business planning**

## HAMAM IN DURRES - 1. Building conservation and infrastructure upgrade



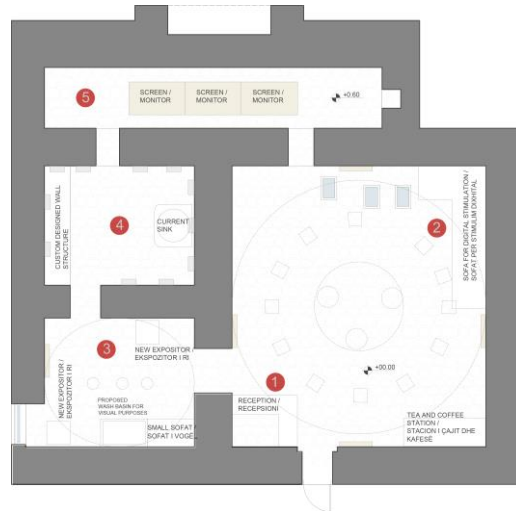
- ◆ Hammam to be restored with all its remaining authentic elements
- ◆ The yard in front of the building will be cleaned and a clear pathway to the entrance would be created

## HAMAM IN DURRES - 1. Building conservation and infrastructure upgrade



- ◆ Interpretation expositors along with seating will be provided through space
- ◆ Interpretation to be conceptualized to lead the visitor through original entrance space, cold and warm room towards the water cistern
- ◆ The already opened viewing openings in the floor would be retained to experience the levelling of the hypocaust structure

## HAMAM IN DURRES - 2. Interpretation and digital presentation



- 1 Ticket Box / Biletari
- 2 Sofa for digital stimulation / Sofat per stimulim dixhital
- 3 Lukewarm Room-Exhibition space with visual stimulation / Dhoma e Ndërmjetme-Hapësirë ekspozimi me stimulim vizual
- 4 Steam Room-Exhibition space with visual stimulation / Dhoma e Avullit-Hapësirë ekspozimi me stimulim vizual
- 5 Stern-Interactive room (audio & video) / Sfera-Dhomë interaktive (audio & video)

Fog Machine / Makineri Avulli  
Screen Monitors / Monitorë



- ◆ Each room in the Hamam represents the typology of usage with panels explaining the historical and contemporary use of water in public and private spaces of similar purpose
- ◆ The experience is strengthened through sensory performances using sound of water, chatter and moving air
- ◆ The structure of hamam's hypocaust floor is viewed from the floor level through openings left
- ◆ The system of water heating and warm air circulation interpreted for educational purposes
- ◆ Seating places installed simulating the way one used to sit and enjoy the hamam while using its functions

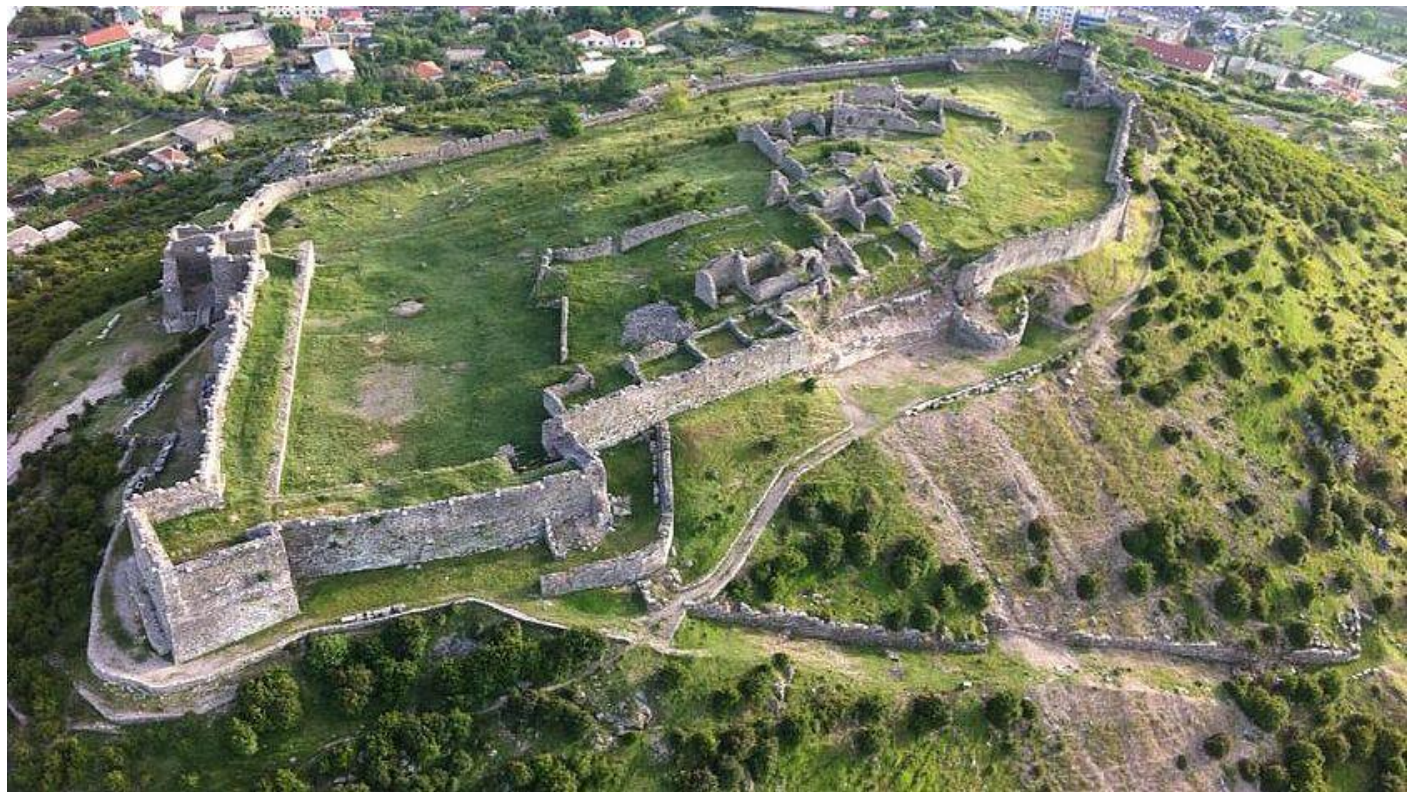


## HAMAM IN DURRES - 1. Building conservation and infrastructure upgrade Final Outlook



C

CASTLE IN LEZHA







## CASTLE OF LEZHA

A PROMINENT FEATURE IN THE ALBANIAN CULTURAL LANDSCAPE, THE REHABILITATION OF LEZHA CASTLE AFFORDS THE OPPORTUNITY TO ENGAGE WITH AND CAPTURE THE IMAGINATION OF LOCAL AND INTERNATIONAL VISITORS. THE CASTLE RUINS AND WIDER HISTORIC ENVIRONMENT PROVIDE IDEAL OPPORTUNITIES FOR MULTIPLE ACTIVITIES AND LONG-TERM SUSTAINABLE DEVELOPMENT.

### CONSERVATION SCOPE

- GEOLOGICAL UNDERPINNING
- STRUCTURAL STABILIZATION AND REPAIR
- CONSERVATION AND STABILIZATION OF WALKING PLATFORMS
- CONSERVATION AND STABILIZATION OF INTERNALLY POSITIONED RUINS OF FORMER STRUCTURES
- GUARDRAILS AROUND INTERNALLY POSITIONED RUINS OF FORMER STRUCTURES
- WALKING TRAILS AND PATHS IN AND OUTSIDE THE CASTLE
- ARCHAEOLOGICAL INVESTIGATION FOR TRAILS AND FOR DESIGNATED AREAS FOR EVENTS AND ACTIVITIES
- DISASTER RISK MANAGEMENT
- MAINTENANCE PROGRAM AND PLANS

### INFRASTRUCTURE

- ELECTRICAL INSTALLATIONS (FOR THE CASTLE AND LOWER PLANE AREAS)
- SURVEILLANCE AND SAFETY SYSTEM
- ELECTRONIC TICKETING
- ROAD INFRASTRUCTURE IMPROVEMENT FOR EASY ACCESS
- VISITOR AND INTERPRETATION CENTER INCLUDING ALL UTILITIES (TOILETTES, CAFE, SOUVENIR/TRADITIONAL PRODUCE SHOP) ON THE NEARBY PARKING AREA

### DESIGN

### REVITALIZATION SCOPE

- CLASSICAL INTERPRETATION VIA PANELS, BRASS RUBBING PANELS AND SIMILAR MEANS
- INTERACTIVE INTERPRETATION OF THE HISTORY OF THE CASTLE AND ITS AREA
- DIGITAL INTERPRETATION OF THE HISTORY OF THE CASTLE AVAILABLE AND FOR REMOTE VIEWING
- IDENTIFYING, ENGAGING AND SUPPORTING LOCAL PRODUCERS AND ARTISANS FOR SOUVENIRS AND TRADITIONAL PRODUCE SHOP
- BRANDING AND VISUAL IDENTITY

### CONSULTATIONS AND DESIGN

### MANAGEMENT

- DESIGNING CASTLE'S AND A STRUCTURE FOR MANAGING VISITORS' AND FUNCTIONS FOR LOCAL ENGAGEMENT
- INTRODUCING TICKETING SYSTEM AND ANALYSING ADDITIONAL STREAMS OF REVENUE
- PACKAGING AND PROMOTING THE SITE ALONGSIDE ATTRACTIONS OF THE AREA
- INCREASING RETAINING INCOME FOR SUSTAINABLE FUNCTION
- STIMULATING CREATION OF ADDITIONAL INCOME THROUGH ADDED ECONOMIC ACTIVITIES

### MANAGEMENT AND BUSINESS PLAN

### LOCAL SOCIO ECONOMIC COMPONENT (GRANT SCHEMES AND PRACTICAL TRAINING)

- CREATING CONTENT FOR DIGITAL OUTPUTS (SMARTPHONE / TABLET APPS) - ENCOURAGING LOCAL GUIDES, HISTORIANS AND ARCHAEOLOGISTS TO DEVELOP CONTENT FOR DIGITAL INTERPRETATION
- CREATING LOCALLY BRANDED ELEMENTS OF URBAN LANDSCAPE - ENCOURAGING LOCAL DESIGNERS, ARCHITECTS ETC TO CREATE ELEMENTS FOR URBAN LANDSCAPING (BENCHES, TRASH BINS ETC) WHICH ARE INSPIRED BY THE CASTLE AND ITS DEVELOPMENT

### GRANTS

M

**NATIONAL HISTORICAL  
MUSEUM IN TIRANA**





## NATIONAL HISTORIC MUSEUM IN TIRANA

AN INTERNATIONALLY SIGNIFICANT CULTURAL AND SOCIAL HERITAGE ASSET AT THE CENTRE OF TIRANA, A REVITALISED NATIONAL HISTORIC MUSEUM HAS THE POTENTIAL TO LEAD IN THE SECTORS OF MUSEUM DISPLAY AND INTERACTIVE INTERPRETATION WHILST PROMOTING A DIVERSE AND SUCCESSFUL BUSINESS OPERATING MODEL.

### CONSERVATION SCOPE

- STRUCTURAL STABILIZATION OF PREFABRICATED CONCRETE STRUCTURE
- REPAIR OF INTERNAL SURFACES
- FULL REPAIR OF DISPLAYS AND UPGRADE OF PERMANENT AND TEMPORARY EXHIBITIONS INCLUDING CONTEMPORARY STANDARD OF DISPLAY, LIGHTING, AIRFLOW/HUMIDITY CONTROL
- UPGRADE OF ADMINISTRATIVE UNIT OF THE MUSEUM
- DISASTER RISK MANAGEMENT
- MAINTENANCE PROGRAM AND PLANS

### INFRASTRUCTURE

- UPGRADE ELECTRICAL INSTALLATIONS AND LIGHTING
- UPGRADE SURVEILLANCE AND SAFETY SYSTEM
- UPGRADE HEATING AND VENTILATION SYSTEM
- UPGRADE OF VISITORS' UTILITIES AND MUSEUM STORAGE AND CONSERVATION FACILITIES
- AUDIO AND DIGITAL SYSTEM FOR INTERPRETATION PURPOSES AND FOR A FULL UTILIZATION OF EDUCATION, SEMINAR AND MEETING ROOMS
- HEALTH AND SAFETY, EMERGENCY EVACUATION, FIRE ALARMS AND PROTECTION

DESIGN

### REVITALIZATION SCOPE

- CONTENT CREATION FOR DIGITAL INTERPRETATION
- TACTILE INTERPRETATION AND OVERALL ESTABLISHMENT OF UNIVERSAL ACCESS
- IDENTIFYING, ENGAGING AND SUPPORTING LOCAL ARTISTS FOR EVENTS RELATING TO REINTERPRETATION OF EXPRESSIONS OF ART;
- POLITICAL SYSTEMS AND VIEWS WITH THE AIM OF CONCEPTUALIZING TEMPORARY EXHIBITIONS
- BRANDING AND VISUAL IDENTITY

CONSULTATIONS AND DESIGN

### MANAGEMENT

- DESIGNING STRUCTURE FOR MANAGING VISITORS' AND FUNCTIONS FOR LOCAL ENGAGEMENT
- ADDITIONAL FUNCTIONS, CAFE, BOOKSHOP, SOUVENIR SHOP
- DESIGNING ASPECTS OF EVENTS AND ACTIVITIES FOR ALL AGE AND INTEREST GROUPS
- CREATING AN ECONOMICAL MODEL OF RETURN  
(MUSEUM AT THE MOMENT DOES NOT RETAIN ANY OF ITS INCOME FROM ECONOMIC ACTIVITIES)

MANAGEMENT AND BUSINESS PLAN

### LOCAL SOCIO ECONOMIC COMPONENT (GRANT SCHEMES AND PRACTICAL TRAINING)

- ENGAGING UNIVERSITY OF TIRANA'S MASTER PROGRAM ON CULTURAL HERITAGE MANAGEMENT IN CONTINUOUS PRACTICAL TRAINING SCHEME REGARDING MUSEUM DISPLAYS; EXHIBITION CONTENT CREATION, COLLECTION MANAGEMENT AND MANAGEMENT IN OVERALL

GRANTS

C

## CASTLE AT BASHTOVA







## CASTLE OF BASHTOVA

UNIQUE AS THE ONLY SURVIVING 15thC FORTIFICATION BUILT ON THE WESTERN BALKANS PLANE, BASHTOVA CASTLE REPRESENTS A MUCH VALUED SITE. THROUGH THOUGHTFUL AND TARGETED REHABILITATION, THE OPPORTUNITY NOW EXISTS TO ENGAGE AND ENCOURAGE DOMESTIC AND INTERNATIONAL TOURISTS THROUGH MULTIPLE ACTIVITIES AND THE PROMOTION OF AN ICONIC CULTURAL RESOURCE.

## CONSERVATION SCOPE

- GEOLOGICAL UNDERPINNING
- STRUCTURAL STABILIZATION AND REPAIR
- CONSERVATION AND STABILIZATION OF WALKING PLATFORMS
- CONTROLLED ENTRY THROUGH ONE GATE
- GUARD RAIL DESIGN
- URBAN LANDSCAPING AROUND THE SITE TO ALLOW FOR OUTDOOR EVENTS
- DISASTER RISK MANAGEMENT PLANNING
- MAINTENANCE PROGRAM AND PLANS

## INFRASTRUCTURE

- ELECTRICAL SYSTEM
- SURVEILLANCE AND SAFETY SYSTEM
- VISITOR AND INTERPRETATION CENTER INCLUDING ALL UTILITIES (TOILETTES, CAFE, SOUVENIR/TRADITIONAL PRODUCE SHOP)

## DESIGN

## REVITALIZATION SCOPE

- INTERACTIVE INTERPRETATION OF THE CASTLES HISTORY AND WIDER AREA - "LINKED HERITAGE"
- DIGITAL INTERPRETATION OF THE HISTORY OF THE CASTLE AVAILABLE FOR REMOTE VIEWING
- IDENTIFYING, ENGAGING AND SUPPORTING LOCAL PRODUCERS AND ARTISANS FOR SOUVENIRS AND TRADITIONAL PRODUCE SHOP
- COMPETITION FOR UNIVERSITIES ACROSS THE COUNTRY TO ENGAGE THE VOICE OF THE YOUTH
- BRANDING AND VISUAL IDENTITY
- PRIME OPPORTUNITY FOR TRADITIONAL SKILLS / TECHNIQUES TRAINING AND REVITALIZATION

CONSULTATIONS  
AND DESIGN

## MANAGEMENT

- DESIGNING CASTLE'S AND A STRUCTURE FOR MANAGING VISITORS' AND FUNCTIONS FOR LOCAL ENGAGEMENT
- INTRODUCING TICKETING SYSTEM AND ANALYSING ADDITIONAL STREAMS OF REVENUE
- PACKAGING AND PROMOTING THE SITE ALONGSIDE ATTRACTIONS OF THE AREA (DIVJAKA NATIONAL PARK)
- INCREASING RETAINING INCOME FOR SUSTAINABLE FUNCTION
- STIMULATING CREATION OF ADDITIONAL INCOME THROUGH ADDED ECONOMIC ACTIVITIES

MANAGEMENT AND  
BUSINESS PLAN

## LOCAL SOCIO ECONOMIC COMPONENT (GRANT SCHEMES AND PRACTICAL TRAINING)

- COMPETITION FOR UNIVERSITIES OF ALBANIA FOR SUGGESTING PROPOSALS OF FUNCTIONS OF THE CASTLE; PROPOSALS FOR BRANDING OF THE CASTLES' PROMOTION AS A CULTURAL HERITAGE SITE; PROPOSALS FOR STORY TELLING AND INTERPRETATION CONCEPTS

## GRANTS



M

**ARCHAEOLOGICAL MUSEUM IN  
DURRES**







## ARCHAEOLOGICAL MUSEUM IN DURRES

A CORE ELEMENT OF THE "LINKED HERITAGE" APPROACH TO CULTURAL VISIBILITY IN ANCIENT DURRES, THE MUSEUM IS A RESOURCE OF INTERNATIONAL ARCHEOLOGICAL SIGNIFICANCE. PROPOSED REVITALIZATION OFFERS THE OPPORTUNITY FOR THE SITE TO BE AT THE FOREFRONT OF MUSEOLOGY AND CONSERVATION, WHILST ALSO IMPLEMENTING SUSTAINABLE BUSINESS MODEL.

### CONSERVATION SCOPE

- STRUCTURAL STABILIZATION OF PREFABRICATED CONCRETE STRUCTURE
- REPAIR OF INTERNAL SURFACES
- DESIGN FOR TEMPORARY EXHIBITIONS AND UTILIZATION OF OUTDOOR UPPER TERRACES
- DISASTER RISK MANAGEMENT
- MAINTENANCE PROGRAM AND PLANS

### INFRASTRUCTURE

- IMPROVING ELECTRICAL INSTALLATIONS FOR LIGHTING
- IMPROVING SURVEILLANCE AND SAFETY SYSTEM
- IMPROVING HEATING AND VENTILATION SYSTEM
- UPGRADE OF VISITORS' UTILITIES AND MUSEUM STORAGE AND CONSERVATION FACILITIES
- AUDIO AND DIGITAL SYSTEM FOR INTERPRETATION PURPOSES
- URBAN LANDSCAPING AROUND THE MUSEUM TO PROVIDE ADEQUATE SPACE OUTDOOR EVENTS
- HEALTH AND SAFETY, EMERGENCY EVACUATION, FIRE ALARMS AND PROTECTION

### DESIGN

### REVITALIZATION SCOPE

- CONTENT CREATION FOR DIGITAL INTERPRETATION
- TACTILE INTERPRETATION AND OVERALL ESTABLISHMENT OF UNIVERSAL ACCESS
- IDENTIFYING, ENGAGING AND SUPPORTING LOCAL PRODUCERS AND ARTISANS FOR EVENTS RELATING TO DEMONSTRATION OF TRADITIONAL TECHNIQUES OF PRODUCTION AND SIMILAR
- BRANDING AND VISUAL IDENTITY

### CONSULTATIONS AND DESIGN

### MANAGEMENT

- DESIGNING STRUCTURE FOR MANAGING VISITORS' AND FUNCTIONS FOR LOCAL ENGAGEMENT
- ADDITIONAL FUNCTIONS, CAFE; BOOKSHOP; SOUVENIR SHOP
- DESIGNING ASPECTS OF EVENTS AND ACTIVITIES FOR ALL AGE AND INTEREST GROUPS

### MANAGEMENT AND BUSINESS PLAN

### LOCAL SOCIO ECONOMIC COMPONENT (GRANT SCHEMES AND PRACTICAL TRAINING)

- ENGAGING UNIVERSITY OF TIRANA'S MASTER PROGRAM ON CULTURAL HERITAGE MANAGEMENT IN CONTINUOUS PRACTICAL TRAINING SCHEME REGARDING MUSEUM DISPLAYS; EXHIBITION CONTENT CREATION, COLLECTION MANAGEMENT AND MANAGEMENT IN OVERALL

### GRANTS