Terms of Reference

1. Background

UN Women, grounded in the vision of equality enshrined in the Charter of the United Nations, works for the elimination of discrimination against women and girls, the empowerment of women, and the achievement of equality between women and men as partners and beneficiaries of development, human rights, humanitarian action and peace and security. Placing women's rights at the center of all its efforts, UN Women leads and coordinates United Nations system efforts to ensure that commitments on gender equality and gender mainstreaming translate into action throughout the world. It provides strong and coherent leadership in support of Member States' priorities and efforts, building effective partnerships with civil society and other relevant actors.

UN Women, globally, has begun implementing the Strategic Plan (2018-2021) which outlines the Entity's strategic direction, objectives and approaches to support efforts to achieve gender equality and empower women and girls. One of the strategic outcomes of the Plan is to ensure that "Women lead, participate in and benefit equally from governance systems." In Turkey, UN Women Strategic Note (2019-2022) also prioritizes increasing women's political participation and supporting the government to meet its commitment to gender equality through the development of gender responsive plans and budgets.

To address persistent gender gaps and in line with the country's national and international commitments, the UN Women in Turkey, has prioritized support to increase women's participation in political decision-making as well as women's leadership and gender equality in the private sector. To advance women's leadership and participation in decision-making in Turkey key stakeholders and actors in the fields of politics and private sector have been focused. Aiming to strengthen gender sensitive governance at the local level it is desired to support local governments in providing gender sensitive services through gender sensitive policies and plans.

In this respect, UN Women is planning to provide support to Edirne Municipality, Eskişehir Metropolitan Municipality, Gaziantep Metropolitan Municipality and Kocaeli Metropolitan Municipality and two additional municipalities that will be identified during the project implementation for the development of an on-line social risk map for each institution to better understand the needs of women at their localities and improve provision of gender sensitive municipal services.

National plans, policies and budgets are being used by municipalities to shape their commitments and to turn these commitments into practical steps towards gender equality. Too often, however, these plans inadequately respond to women's needs and priorities and fail to address gender bias and discrimination. Unsafe streets and limited public transport options can cause a challenge for women to access childcare services, doctor, shopping centers, counselling centers responding violence against women, or just taking a walk. The services offered for women in the city may not be in the areas that are accessible by women. Due to the insufficient lighting, streets and bus stops may pose danger for women. Inadequate

child, elderly and disabled care facilities increase the care burden of women and as a result woman cannot participate in economic and social life.

Local governments must both address the needs of the city and ensure efficient use of public resources while performing municipal services which should also be gender sensitive. At that point for the provision of gender sensitive municipal services a social risk map may serve for developing needs-based strategies and action plans that can improve adequate service provision for women. The information that would be incorporated to the maps will be provided by the Municipalities and open-source data of Turkish Statistical Institute. The data on women's participation to local governance and the most vulnerable women would also be incorporated including the disabled, elderly, refugee and the unemployed.

2. Expected Results and Objectives of the Work

With this mapping, it is aimed to create short and long-term plans and policies covering below;

- Creating effective and efficient service models for women
- Opening Women's Counseling Centers in the most appropriate and needed places
- Opening protective centers to combat violence against women in these regions
- Establishing children's day care centers in most needed districts
- Opening training centers that also consider where refugee women live
- Lighting for specific places to make the city safer
- Strengthening support mechanisms in regions where there is a risk of early, child and forced marriage
- Providing courses and promote women's labor force participation rates in districts where there is low female employment
- Promoting women's participation in local governance
- Efficient use of public resources, grants, and funds

The Social Risk Map will also use the results of the Fireflies Campaign by UN Women in 2019. In addition, while determining the need and developing policies in line with the need and their implementation a feed-back mechanism will be built within the on-line map where women can give information and make requests, open queries about their needs. The feedback would be investigated and filtered by the Municipalities and will be incorporated into the map to address and respond to it.

3. *Activities and Deliverables*

The contractor will undertake the following tasks:

- Detailed work plan indicating the tasks and the time frames - Organising the data for the neighborhood base maps
- Conducting the Correspondence Analysis (CA) and Multi-Correspondence Analysis (MCA) for data matching

- Creating the neighborhood base maps and related GIS shape files at neighborhood level in Edirne, Eskişehir, Gaziantep,Kocaeli and two additional provinces based on the CA&MCA at below mentioned levels:

  • Age, education, poverty, the employed the disabled and the elderly distribution
  • Neighborhoods populated by the refugee women and girls
  • Neighborhoods where applications to violence against women mechanisms are intense
  • Distribution of women mukhtars and local councillors at neighborhood level
  • Spots where women feel the most unsafe

- Designing a scorecard tool that measures the efficiency of municipal governance and services targeting women including the most disadvantaged ones
- Matching available public services concerning women to the neighborhood base maps

  • Info of Violence Prevention and Monitoring Centers (ŞÖNİM) at neighborhood level
  • Addresses of women locals, women counselling centers and vocational courses available to women
  • Disaster gathering spots
  • There may be additions to the maps during the development of the database.

- Producing the interactive mapping and the beta version of the mapping website
- Organising stakeholder meetings for improving the interactive website
- Piloting the data and the draft version of the map with at least one district municipality of each provincial municipality
- Integrating a feedback module to the website for increasing the interactivity of the map
- Preparing a user manual on data management and governance scorecard tool
- Adapting the map to the security system of the municipality as per the requirements set by the IT department of the municipalities. This may require procuring a cyber security tool.
- Training the municipal staff on data management and governance scorecard tool

UN Women team and focal points of each municipality will provide the necessary information to the contractor. The contractor would regularly update the UN Women Project Coordinator and the project team about the developments, processes, and assessment period.

Once the map is finalized, the partner Municipality will be in full charge for further data entry, data amendment and data protection as the Map will be a product of the partner Municipality.

Final version of the interactive mapping will be produced once the draft version of the map is reviewed and approved by the relevant parties including UN Women team and the municipality officers.

#	Activities/Tasks	Output (Deliverable)	

1.	- Detailed work plan indicating the tasks and the time frames	Interactive Mapping Website for Eskişehir Metropolitan Municipality	December 2021
	- Producing neighbourhood base maps based on the CA and MCS analysis and GIS shape files at neighborhood level		
	- Organising stakeholder meetings with each municipality for improving the interactive websites		
	- Piloting the data and the draft version of the maps with at least one district municipality of each provincial municipality	Interactive Mapping Website for Gaziantep Metropolitan Municipality	December 2022
	- Integrating a feedback module to the website for increasing the interactivity of the maps		
	- Adapting the map to the security system of the municipality as per the requirements set by the IT department of the municipalities	Interactive Mapping Website for Edirne Municipality	December 2022
	- Preparing a user manual on data management and governance scorecard tool		
	- Training the municipal staffs on data management and governance scorecard tool	Interactive Mapping Website for a Municipality to be Identified	December 2022
		Interactive Mapping Website for a Municipality to be Identified	December 2023
		Interactive Mapping Website for Kocaeli Metropolitan Municipality	December 2023