

LRQS-2021-9167693 C4D Toolkit
Clarifications to Questions from Bidders
Part 4 - 21/06/2021

No	Reference	Question from Bidders	Clarification from UNICEF
1	Annex B - Terms of Reference 3. Description of the assignment	Is the UNICEF Thailand Office project team open to considering initial preliminary testing at the start of the project to understand the challenge through the eyes and words of adolescents?	Yes, the preliminary testing at the beginning is encouraging but I believe the testing can be done only when the draft materials are ready. Unless what the bidder has in mind is different, UNICEF would appreciate more clarification.
2	Annex B - Terms of Reference 3. Description of the assignment	Does UNICEF open to bidder proposing additional activities that bidder believe are relevant and important to the design and development of these materials beyond those included in the request for proposal document?	This is welcomed as well. It would be helpful if the bidder will make it clear in the proposal what is suggested in addition to what is in the TOR in both technical and financial proposals.
3	Annex B - Terms of Reference 3. Description of the assignment	Does UNICEF have statistics on literacy levels within the population groups relevant to this effort?	Literary data, apart from the national data, can be accessed via MICS report https://www.unicef.org/thailand/reports/thailand-multiple-indicator-cluster-survey-2019
4	Annex B - Terms of Reference 3. Description of the assignment	To what degree do Thai adolescents, including the marginalized populations, have access to technology? For example, do they have smart phones, Wi-Fi, access to data? Do they have access to a library?	Smartphone rate is high in Thailand, but access to internet among disadvantaged children is still lower compared to the general group. Access to Library is via schools, but the collection of books available is low in quantity and quality. The objective of this assignment is to provide additional quality materials for learning.

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5	Annex B - Terms of Reference 3. Description of the assignment	How detailed does UNICEF want/expect the content for each topic to be? For example, is UNICEF thinking along the lines of a one-page brochure on each topic or full novel/children's book for each topic?	The contents should be relevant to issues/ topics to be communicated. It can be a mixture of different types of materials so the length of the contents can be various. However, insights from adolescents on their preferred types of materials can help with decision to be made on the length