

Section II: Schedule of Requirements for Consultancy Services

eSourcing reference: RFP/2021/18695

Request for Proposals (RFP), Advancing Solutions to Innovation Challenges in Malaria – Consultancy Services for the RBM Partnership to End Malaria

A. Background

The UNOPS Geneva Office, acting as the hosting agency of the RBM Partnership to End Malaria, is looking for 1 or 2 suitably qualified and experienced entity referred herein as ‘Agency’, to advance solutions and recommendations from national level stakeholders in malaria endemic countries, previously collected in two pieces of qualitative research (hereinafter referred to as ‘Services’).

B. Introduction to the RBM Partnership to End Malaria (RBM)

The RBM Partnership to End Malaria is the global platform for coordinated action against malaria. It mobilizes for action and resources and forges consensus among partners. The RBM Partnership comprises more than 500 partners, including malaria endemic countries, their bilateral and multilateral development partners, the private sector, nongovernmental and community-based organizations, foundations, and research and academic institutions.

C. Justification of the consultancy

The RBM Partnership’s Advocacy and Resource Mobilisation Partner Committee (ARMPC) includes a dedicated workstream on Innovation and Access (I&A) which aims to sustain and increase cross-sectoral support for investing in malaria innovations, creating demand for the most effective innovations, and supporting scale-up of innovations for the populations most in need of accessing them

D. Objectives

The I&A workstream has finalized two pieces of qualitative research to capture country-level perspectives on innovation and access challenges from a broad range of stakeholders. One research work included 42 in-depth interviews with key informants from 14 malaria endemic countries; the other research focused exclusively on Nigeria, involving 102 responses from an online survey and 23 key informant interviews. Among the recommendations advanced by key informants, include requests to:

- Optimize access by strengthening existing systems
- Increase acceptance of innovations through multisectoral engagement
- Strengthen national R&D and manufacturing capacity to address local needs
- Diversify source of financing for innovation

The main objective of this consultancy is to advance these recommendations from malaria endemic country stakeholders.

E. Outputs

The Supplier/s will be responsible for the delivery of these expected outputs:

Lot 1:

- 1.1 Stakeholder mapping with select key informant interviews (15 March 2021)
- 1.2 Delivery of a 2-year calendar of potential events in which I&A recommendations could feature (31 March 2021)
- 1.3 Final summary report (31 March 2021)

Lot 2:

- 2.1 Communication tools to support advocacy for I&A recommendations (31 March 2021)
- 2.2 Preparation support for 2 events (Depends on date of events, no later than 15 Oct 2021)
- 2.3 Final summary report (30 Oct 2021)

F. Activities

To advance these recommendations from malaria endemic country stakeholders, the RBM Partnership is seeking 1 or 2 Companies support to:

- Conduct a background analysis of key stakeholders and events in global public health innovation and interview select key informants¹ to identify important events in which malaria endemic country recommendations could be feature and lead to action
- Draft a 2-year (2021-22) calendar of events in which I&A recommendations could be advanced to relevant decision makers
- Develop various communication tools which summarize and promote the findings from the I&A qualitative researches (eg, summary briefs, op eds, presentation slides, short videos)
- Provide event support for 2 key global events/convenings in which the innovation recommendations will feature. These may be limited in-person meetings, likely with substantial (or even 100%) virtual online participants. Event support should include strategic counsel on the overarching vision for the innovation advocacy interventions, suggestions for the run-of-show, content format, event productions partners, social media and follow-up work planning

G. Inputs

The main inputs for this consultancy are the two pieces of qualitative research to capture country-level perspectives on innovation and access challenges from a broad range of stakeholders. One research work included 42 in-depth interviews with key informants from 14 malaria endemic countries; the other research focused exclusively on Nigeria, involving 102 responses from an online survey and 23 key informant interviews.

The contractor will be expected to work closely with a designated contact person within the RBM Partnership to End Malaria to communicate in detail of the services and specific requirements. The contact person will provide all the necessary information and documentation to carry out the assignment. All meetings are expected to take place within the Central Europe Time zone, therefore the bidder should be able to work within the Central Europe Time zone.

H. Minimum requirements for the key personnel

A. Team Leader (Required for Lot 1 and 2)

- Minimum 7 years of relevant experience in global health communications
- Advanced degree in a relevant field
- Excellent written and spoken English, with capabilities in additional languages seen as an asset

¹ Although there is no exact expectation, an estimated number of interviews would be 20.

- Experience working in innovation and malaria experience desirable

B. Senior Technical Expert (Required only for Lot 1)

- Minimum 5 years of relevant experience including malaria and innovation advocacy
- Advanced degree in a relevant field
- Excellent written and spoken English, with capabilities in additional languages seen as an asset

C. Event Management Expert (Required only for Lot 2)

- Minimum 5 years of relevant experience including work in digital event management
- Advanced degree in a relevant field
- Excellent written and spoken English, with capabilities in additional languages seen as an asset
- Experience working in global health, innovation, and malaria desirable

I. Expected Timing

The expected timeframe for the work will be to start **1 March 2021** and to be completed as per the estimated dates indicated for each deliverable.

J. Reporting

All reports, findings and presentations should be in English and submitted to the RBM team electronically.

K. Payment Schedule

Fixed payments will be made upon submission and acceptance of each deliverable indicated in the Expected Activities and Outputs section.

LOT 1 – INNOVATION		
#	Description of the activity and outputs	Total cost per deliverable USD
1.1	Stakeholder mapping with select key informant interviews	Total cost to be determined in contract as per price quotation in Form B
1.2	Delivery of a 2-year calendar of potential events in which I&A recommendations could feature	Total cost to be determined in contract as per price quotation in Form B
1.3	Final summary report	Total cost to be determined in contract as per price quotation in Form B
TOTAL LOT 1		Total cost to be determined in contract as per price quotation in Form B

LOT 2 - COMMUNICATIONS		
#	Description of the activity and outputs	Total cost per deliverable USD
2.1	Communication tools to support advocacy for I&A recommendations	Total cost to be determined in contract as per price quotation in Form B
2.2	Preparation support for 2 events	Total cost to be determined in contract as per price quotation in Form B
2.3	Final summary report	Total cost to be determined in contract as per price quotation in Form B

TOTAL LOT 2	Total cost to be determined in contract as per price quotation in Form B
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L. Sustainability considerations

Women owned businesses and companies with qualified female key personnel are strongly encouraged to apply to this tender.