

## ANNEX B Technical Evaluation Criteria

Please enclose any supporting/justification documents

## RFQ2200182547 MARKET LINKAGES BETWEEN SMEs &amp; DOMESTIC, REGIONAL &amp; INTERNATIONAL BUYERS

VENDOR NAME:				
EVALUATION CRITERIA	Level	Grade	Description	ITC Preliminary Assessment
<b>MANDATORY CRITERIA</b>				
Acceptance of the Unites Nations General Terms and Conditions of Contracts	Mandatory	Disqualified	Bidder does not accept the UNGCCs.	
		Qualified	Bidder accepts the UNGCCs.	
Fluency in professional French (please provide proof)	Mandatory	Disqualified	Bidder is unable to deliver outputs in Professional French	
		Qualified	Bidder is able to deliver outputs in Professional French	
Proven previous experience (minimum 5 years) in creating market linkages between value chain operators and international buyers	Mandatory	Disqualified	Bidder has no proven experience of min 5 years	
		Qualified	Bidder has proven experience of min 5 years	
<b>Preliminary Results</b>		<b>QUALIFIED / DISQUALIFIED</b>		
<b>OTHER CRITERIA</b>				
	<b>Grade</b>	<b>Results</b>	<b>Bidder's Self Assessment</b>	<b>ITC Assessment</b>
<b>1 ABOUT THE COMPANY</b>				
1.1	Proven experience in setting up successful market linkages at domestic, regional and international levels for SMEs dealing in shea and cassava products	Pass/Fail		
1.2	Proven understanding of the domestic, regional and international markets.	Pass/Fail		
1.3	Proven knowledge and work expertise of the cassava and shea sectors and their processed products with developing countries	Pass/Fail		
1.4	Proven knowledge of cassava and shea sectors and their processed products with developing countries	Pass/Fail		
<b>2 THE TEAM</b>				
2.1	Total number of staff and respective roles in the delivery of the ITC assignment is provided (minimum 2 staff).	Pass/Fail		
2.2	The team profiles establish the competencies of the key staff members and show previous experience in managing similar projects.	Pass/Fail		
2.3	The team assigned has a minimum level of intermediate English (proof provided)	Pass/Fail		
<b>3 TECHNICAL SOLUTION</b>				
3.1	Suggested approach, intervention strategy, methodology and clear action plan is provided	Pass/Fail		
3.2	Clear demonstration of indicators of performance and methods of evaluating success that will be put in place	Pass/Fail		
3.3	Clear indication of the team's/company market knowledge (customer preference, customers location, customer requirements, distribution channels)	Pass/Fail		
3.4	The proposal for the assignment is clear and robust, including reference to similar experience.	Pass/Fail		

Please enclose any supporting/justification documents