

## Request for Expression of Interest

Title	<b>Revision and optimization of the game-based education package on vaccines and the immune system: Immune Patrol</b>		
Reference Number	<b>Ref. 2020/EURO/CHP/VPI/0003</b>		
Published Date	08/10/2020		
Closing Date	16/10/2020	at:	23:59 CET Copenhagen Denmark
Contact Address for EOI response	<a href="mailto:jensenr@who.int">jensenr@who.int</a> 81112200 Software maintenance and support 81111600 Computer programmers 85111510 Vaccination services 86132102 Training planning and development 86000000 Education and training services		

### 1. Description of Requirements

The World Health Organization (WHO) invites vendors to submit an Expression of Interest (EOI) for the **revision and optimization of the online game “Immune Patrol”** which address the following objectives:

- a. Conduct technical revision of existing game modules
- b. Optimize the performance of the game
- c. Add Covid-19 section
- d. Expand language capability to 60 languages
- e. Make visual feeds more user friendly

Vendors are invited to see the attached ‘Teacher’s manual – Immune Patrol’ for background information.

WHO intends to invite selected vendors to participate in a formal solicitation, via a Request for Proposals (RFP), at a later stage, for the above requirements. Complete details of the requirements will be included in the solicitation documents.

### 2. Minimum Criteria for Vendors

Companies can only participate in this Request for EOI from WHO after completing their basic registration (free of charge) at the United Nations Global Marketplace ([www.ungm.org](http://www.ungm.org)).

- The provider shall be an institution operating in the field of (i) learning behaviour, teaching and didactics of children, including game-based learning, (ii) text and narrative, (iii) animation and illustration with proven expertise in software development, the development of educational materials and optimizing learning outcomes through game-based learning as well as project coordination. This work should be coordinated by a Project Coordinator.

- Previous work with WHO, other international organizations and/or major institutions in the field of: developing health education modules/tools is desirable. Proven experience in: development of education materials and optimizing learning outcomes through game-based learning is required. Additionally, proven experience in software development (game development) and project management and coordination is also required.

- The exact composition of the project team of the supplier can be assembled at the convenience of the supplier, if it meets the requirements stated above. In this context, the number of staff and whether these are to work full- or part-time lies within the discretion of each supplier. If relevant, the supplier is expected to subcontract consultants or other sub-contractors in areas where their own staff do not have experience.

### 3. Expression of Interest Instructions

Vendors interested in fulfilling the requirements are requested to express their interest by submitting the following documents, completed in full, **together with their Expression of Interest in response to points 1. and 2. above**, to the Contact Address (as stated above) not later than the Closing Date (as stated above):

1. A **Vendor Information Form**, using the template provided in Annex A, providing information on the vendor as an entity (legal and organizational), and describing concisely and briefly the vendor's expertise and experience relevant to the requirements and criteria described above.
2. A **self-declaration form**, using the form provided in Annex B.

Submitted Expressions of Interest should not contain pricing information.

Any information considered by interested entities as confidential must be clearly marked "confidential".

Incomplete Expressions of Interest and Expressions of Interest submitted after the Closing Date will, in principle, be disregarded, unless WHO decides otherwise, in its sole discretion.

---

#### 4. Disclaimer

This Request for Expression of Interest is not a solicitation, and replying to it does not guarantee that a vendor will be invited to any solicitation by WHO. No further details of the planned solicitation will be made available to vendors prior to the issuance of solicitation documents. In the event of a solicitation for the subject matter described herein, any Request for Proposal and any subsequent purchase order or contract will be issued in accordance with WHO's rules and procedures.

Any and all costs and expenses incurred in relation to, or ensuing from, the submission of an Expression of Interest will exclusively be borne by the applicant. The application and selection process set forth in this document will not be subject to claims for financial compensation of any kind whatsoever.

WHO is acting in good faith by issuing this Request for Expression of Interest, however, this Request for Expression of Interest does not entail any commitment on the part of WHO, either financial or otherwise. WHO reserves the right to send solicitation documents to vendors identified by WHO through means other than this Request for Expression of Interest; reject any or all Expression(s) of Interest, without incurring any obligation to inform the affected applicant(s) of that decision or the grounds thereof; and/or change or cancel the procurement process at any time, including during the Request for Expression of Interest or formal solicitation processes.

\* \* \*

REOI. Ref. 2020/EURO/CHP/VPI/0003

**Annex A – Vendor Information Form**

 To be returned by 16 October 2020 to [jensenr@who.int](mailto:jensenr@who.int)
**NOTICE:**

- Companies can only participate in solicitations of WHO after completing their basic registration (free of charge) at the United Nations Global Marketplace ([www.ungm.org](http://www.ungm.org)).
- As you express interest in the planned solicitation by submitting this response form, please verify that your company is registered under its full legal name on the United Nations Global Marketplace ([www.ungm.org](http://www.ungm.org)) and that your application has been submitted to WHO.

Company Information to be provided by the Vendor expressing interest			
<b>UNGM Vendor ID Number:</b>			
<b>Legal Company Name:</b> <i>(Not trade name or DBA name)</i>			
<b>Company Contact:</b>			
<b>Address:</b>			
<b>City:</b>		<b>State:</b>	
Zip:		<b>Country:</b>	
<b>Telephone Number:</b>		Fax Number:	
<b>Email Address:</b>		<b>Company Website:</b>	
<b>Corporate information:</b>			
Company <b>mission statement</b>			
<b>Service commitment</b> to customers and measurements used			
<b>Organization</b> structure (include description of those parts of your organization that would be involved in the performance of the work)			
Relevant <b>experience</b> (how could your expertise contribute to WHO's needs for the purpose of this EOI) – <i>Please attach reference and contact details</i>			
<b>Staffing information</b>			

<b>Entity Name:</b>	.....
<b>Mailing Address:</b>	..... ..... .....
<b>Name and Title of duly authorized representative:</b>	.....
<b>Date:</b>	.....
<b>Signature:</b>	

REOI. Ref. 2020/EURO/CHP/VPI/0003

**Annex B - Vendor's Self Declaration Form**

To be returned by 16 October 2020 to email [jensenr@who.int](mailto:jensenr@who.int) ]

<Full legal name of Vendor> (the "Vendor") hereby declares to the World Health Organization (WHO) that:

- a. it is not bankrupt or being wound up, having its affairs administered by the courts, has not entered into an arrangement with creditors, has not suspended business activities, is not the subject of proceedings concerning the foregoing matters, and is not in any analogous situation arising from a similar procedure provided for in national legislation or regulations;
- b. it is solvent and in a position to continue doing business for the period stipulated in the contract after contract signature, if awarded a contract by WHO;
- c. it or persons having powers of representation, decision making or control over the Company have not been convicted of an offence concerning their professional conduct by a final judgment;
- d. it or persons having powers of representation, decision making or control over the Company have not been the subject of a final judgment or of a final administrative decision for fraud, corruption, involvement in a criminal organization, money laundering, terrorist-related offences, child labour, human trafficking or any other illegal activity;
- e. it is in compliance with all its obligations relating to the payment of social security contributions and the payment of taxes in accordance with the national legislation or regulations of the country in which the Company is established;
- f. it is not subject to an administrative penalty for misrepresenting any information required as a condition of participation in a procurement procedure or failing to supply such information;
- g. it has declared to WHO any circumstances that could give rise to a conflict of interest or potential conflict of interest in relation to the current procurement action;
- h. it has not granted and will not grant, has not sought and will not seek, has not attempted and will not attempt to obtain, and has not accepted and will not accept any direct or indirect benefit (financial or otherwise) arising from a procurement contract or the award thereof;
- i. It adheres to the UN Supplier Code of Conduct;
- j. it has zero tolerance for sexual exploitation and abuse and has appropriate procedures in place to prevent and respond to sexual exploitation and abuse.

The Company understands that a false statement or failure to disclose any relevant information which may impact upon WHO's decision to award a contract may result in the disqualification of the Company from the bidding exercise and/or the withdrawal of any proposal of a contract with WHO. Furthermore, in case a contract has already been awarded, WHO shall be entitled to rescind the contract with immediate effect, in addition to any other remedies which WHO may have by contract or by law.

<b>Entity Name:</b>	.....
<b>Mailing Address:</b>	..... ..... .....
<b>Name and Title of duly authorized representative:</b>	.....
<b>Date:</b>	.....
<b>Signature:</b>	