

## RFQ N° UNFPA/USA/RFQ/20/050 – Provision of Press Clipping Service

### Answers to questions from bidders

1. Does UNFPA have an timeline in which they would be looking to make a decision on their chosen vendor?

The procurement process will last between 4-5 weeks from the closing of submissions.

2. Access to the full text of paywalled content is priced out based on the number of recipients that would see this content (redistribution). Would this content be limited to only the 20 users that UNFPA would like to have included, or would UNFPA be sending this content out to additional internal team members beyond the 20 users. If so, how many recipients would be required?

We would only need the 20 users to access it.

3. Is the budget based on USD?

YES

4. The RFP states that UNFPA would like to disseminate press releases to one of the major international newswire services. How many press releases would you be looking to send per year and which circuits would you be looking to send the press releases to?

We typically send out about 6 press releases looking for maximum global pick-up per year. We are aware there are a number of wire services and would look for one that typically carries UN-related news topics (i.e. groundbreaking research; humanitarian emergencies; war and peace; gender equality; global development; human rights and stories about vulnerable people requiring the support of the international community). The wire service should reach European and North American audiences.

5. Is disseminating press releases over the wire included in UNFPA's annual budget or would wire releases be sent on an ad-hoc basis?

Ideally the 6 wire releases would be included in the contract, but if this is not possible we would be willing to consider paying per wire

6. Are you asking for the ability for your end users to go in and create "monthly media logs" themselves or for it to be done by the provider and delivered to you? Our service comes with the ability to do unlimited reporting but our curated reporting is an additional fee so I just want to make sure that I list the correct price

We would build our own monthly media logs.

7. The brief mentions monitoring of 'all languages' – do you have a list of the minimum expectation here?

at a minimum we would hope for all UN languages (EN FR ES RU CH AR) as well as all European languages. But the more the better

8. Where are the 20 users located?

Half are in New York. The rest are spread between Panama, Dakar, Istanbul, Johannesburg, Cairo, Bangkok (but they work on UN premises in these locations)

9. When will the award announcement be made and when will the contract start?

The procurement process will last between 4-5 weeks from the closing of submissions date. We intend to award the contract by the end of May.

10. On pg. 3 of the RFQ document, in section III – Content of quotations, in section a, the fourth bullet about experiences references an Annex II. This document doesn't appear on the ungm.org site for this RFQ. Could this document or an indication of what information is required by the experience bullet be provided.

Annex II is finally not part of the RFQ. It refers to the experience of your company

11. Does licensed content need to be sharable via newsletter, link, etc. to an audience of non-users? If yes, can UNFPA identify how large the audience of non-users is so viewing rights can be secured.

No, it only needs to be available to users